



What's Next Alexandria
Community Dialogue
January 29, 2013 | 7:00 - 9:00 p.m.
First Baptist Church
2932 King Street



7:00 Welcome

Rashad M. Young, City Manager

Introduction

Robert Shea, City Resident, Principal, Grant Thornton

- Where we are in the process:
The timeline and last meeting
- Purpose of tonight's meeting:
Refine and confirm Civic Engagement Principles
Create the framework for future planning processes

7:10 What We Heard

Reviewing your meeting evaluations

All meeting evaluations have been posted to the WNA website

7:15 Table Introductions

7:20 ACTIVITY # 1 | CIVIC ENGAGEMENT PRINCIPLES

Please see instructions on reverse of agenda

7:40 REPORT OUT and COLLECT

7:55 ACTIVITY #2 | CIVIC ENGAGEMENT FRAMEWORK

Please see instructions on reverse of agenda

8:45 Principles Review

8:55 Next Steps

Robert Shea

Fill out your meeting evaluations!

9:00 Adjourn and Meet Your Neighbors

Next Community Dialogue: March / April



For more information, and to stay connected
<http://alexandriava.gov/WhatsNext>

Activity #1 | Civic Engagement Principles

As a group (20 minutes):

BACKGROUND:

At the What's Next Alexandria Community Dialogue on November 15, 2012, more than 165 community members worked together to begin developing Alexandria's Principles of Civic Engagement. Meeting participants discussed what "ideal engagement" felt like, what was expected of community members and what they deserved in return for their effort.

The statements listed on your Activity #1 table sheet are verbatim comments from your answers during the previous meeting as well as selections from the Online Community Poll results. They have been gathered into principle categories.

INSTRUCTIONS:

Work with your table to craft a Principle Statement based on the provided bullet points. Each table's Principle Statement will define and promote healthy and productive civic engagement.

Activity #2 | Civic Engagement Framework

As a group (50 minutes):

BACKGROUND:

The purpose of this exercise is to develop a framework for the civic engagement in future planning processes by having a discussion about and illustrating the steps that should be involved. At each phase in the process, what concrete actions should the City and the community take, what events should be held, what tools should be employed? How will we know that the civic engagement has been successful and we are ready to move from one phase to another? Think about your participation in previous planning processes in Alexandria or elsewhere. What worked? What didn't? Apply that experience to a discussion about the future.

INSTRUCTIONS:

- 1) As a table, choose a type of issue or project that this Framework will address.
- 2) Discuss with your table how you think the framework should look. Remember, the provided framework is only a starting point.
- 3) Design an engagement process from need to solution.
- 4) Be sure to include in the framework where particular tools should be used in the process.