

Waterfront Community Open House
Identification of Public Improvement Priorities for Waterfront Implementation

Lee Center, 1108 Jefferson Street

Alexandria, VA 22314

Wednesday, December 3, 2014

6:00 – 8:00 PM

PROGRAM

- I. Exhibits (6:00 – 6:30 PM)**

- II. Presentation – Identification of Public Improvement Priorities for Waterfront Implementation (6:30 – 7:30 PM)**
 - A. Welcome and Purpose
 - B. Presentation, Polling and Responses
 - C. Next Steps

- III. Exhibits (7:30 – 8:00 PM)**

Website information and list of upcoming December 2014 Waterfront Related Meetings: See Reverse Side

UPCOMING DECEMBER 2014 WATERFRONT RELATED MEETINGS

December 8, 2014, 7:00 PM
Sister Cities Conference Room
City Hall

Ad Hoc Monitoring Group on Waterfront Construction
First Meeting

December 11, 2014 7:00 PM
GYM, Nannie Lee
Recreation Center
1108 Jefferson Street

Joint Public Hearing – Waterfront Commission and Park and Recreation Commission: Priorities and Phasing/Funding for Waterfront Implementation

December 16, 2014, 7:30 AM
Sister Cities Conference Room
City Hall

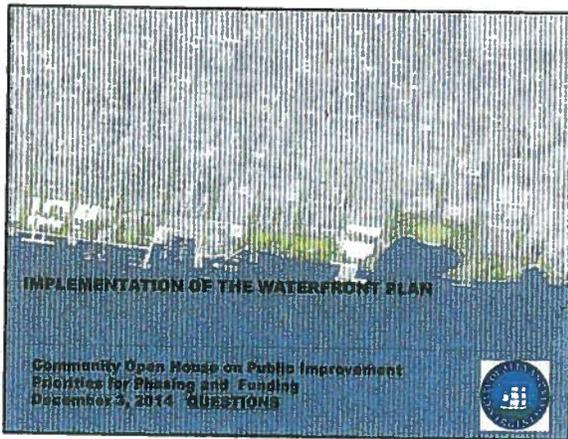
Waterfront Commission Monthly Meeting

For More Information

Engage Alexandria Website: <http://engage.alexandriava.gov/>

Waterfront Plan Implementation Website: <http://alexandriava.gov/Waterfront>

**Department of Project Implementation
301 King Street, Room 3200, Alexandria, VA 22314
703.746.4045**



Waterfront Implementation Priority Setting

- What are your priorities for implementation of Waterfront public improvements?
- Tool: keypad polling
- Notecards: comments and questions
- Keypad warm-up questions...

Keypad Polling Overview

- Question slides are indicated by 
- Questions have time limits.
- Select the keypad number corresponding to your answer.
- You do not have to answer every question.
- Answers are anonymous.
- Your final answer before polling closes will be the one tabulated.



1. Where do you live? (select one)

1. In Old Town
2. In the City of Alexandria outside Old Town
3. Outside the City of Alexandria



2. Do you represent a business?

1. East of Washington Street in the City?
2. West of Washington Street in the City?
3. Outside the City?
4. Do not represent a business.



3. How old are you?

1. Under 25
2. 25-34
3. 35-54
4. 55-64
5. 65+



4. Are any members of your household 18 years old or younger?

1. Yes
2. No



5. Have you attended previous Waterfront meetings or public hearings?

1. Yes
2. No



6. How often do you visit the Alexandria Waterfront?

1. Daily
2. A few times a week
3. A few times a month
4. A few times a year
5. Special events only
6. Rarely or never

General Priorities

General Priorities

The next two questions will ask you to select **your first and second general priorities** for the Waterfront. The general priority areas are:

1. Public accessibility and activity at the foot of King Street.
2. Expansion and enhancement of public parks and public space.
3. Improved flood mitigation.
4. Continuous public walkway (promenade) along the river.
5. Modern commercial and recreational boating facilities.
6. Other – write on note card.



7. What is your highest general design priority?

1. Public accessibility and activity at the foot of King Street.
2. Expansion and enhancement of public parks and public space.
3. Improved flood mitigation.
4. Continuous public walkway (promenade) along the river.
5. Modern commercial and recreational boating facilities.
6. Other – Write on note card.



8. What is your SECOND highest priority?

1. Public accessibility and activity at the foot of King Street.
2. Expansion and enhancement of public parks and public space.
3. Improved flood mitigation.
4. Continuous public walkway (promenade) along the river.
5. Modern commercial and recreational boating facilities.
6. Other – Write on note card.

Types of Public Spaces

The next questions will ask you to select the types of public spaces that are your first and second priorities for the Waterfront.

1. Space for medium to large events (festivals, movies, live performances, celebrations)
2. Large open passive recreation areas (picnics, frisbee, boat watching)
3. Active areas (playgrounds, bocci)
4. Quiet areas (reading, sunning, shading, individual enjoyment, picnics)
5. Small spaces (small table board games, movable tables and chairs, small gatherings)



9. What type of Waterfront public space is MOST important to you?

1. Space for events
2. Large open areas
3. Active areas
4. Quiet areas
5. Small spaces



10. What type of Waterfront public space is SECOND MOST important to you?

1. Space for events
2. Large open areas
3. Active areas
4. Quiet areas
5. Small spaces

Specific Priorities



11. Where should construction of public improvements start?

1. Inside core area
2. Outside core area
3. Both
4. No preference

**12. Which one of these core area improvements is your top priority?**

1. Expanded/enhanced Point Lumley and Waterfront Parks
2. Fitzgerald Square and Fountain
3. Overlook in Fitzgerald Square
4. Skating rink at Fitzgerald Square
5. Continuous public Waterfront walkway
6. Flood mitigation improvements
7. Civic building
8. King Street Pier and commercial marina improvements
9. Street end gardens
10. Other – note card

**13. Which of these potential core area improvements are also high priorities? Select one or two.**

1. Expanded/enhanced Point Lumley and Waterfront Parks
2. Fitzgerald Square and Fountain
3. Overlook in Fitzgerald Square
4. Skating rink at Fitzgerald Square
5. Continuous public Waterfront walkway
6. Flood mitigation improvements
7. Civic building
8. King Street Pier and commercial marina improvements
9. Street end gardens
10. Other – note card

**14. Which of these core area improvements would you like to see completed within the next 10 years? (you may select multiple answers)**

1. Expanded/enhanced Point Lumley and Waterfront Parks
2. Fitzgerald Square and Fountain
3. Overlook in Fitzgerald Square
4. Skating rink at Fitzgerald Square
5. Continuous public Waterfront walkway
6. Flood mitigation improvements
7. Civic building
8. King Street Pier and commercial marina improvements
9. Street end gardens
10. Other – note card

**15. Which one of these improvements outside the core area is your top priority?**

1. Shipyard/Harborside Parks promenade connection
2. Founders Park enhancements
3. Oronoco Bay Park enhancements
4. Rivergate Park enhancements
5. Tidelock Park enhancements
6. Children's play areas
7. Street end gardens
8. Other – note card

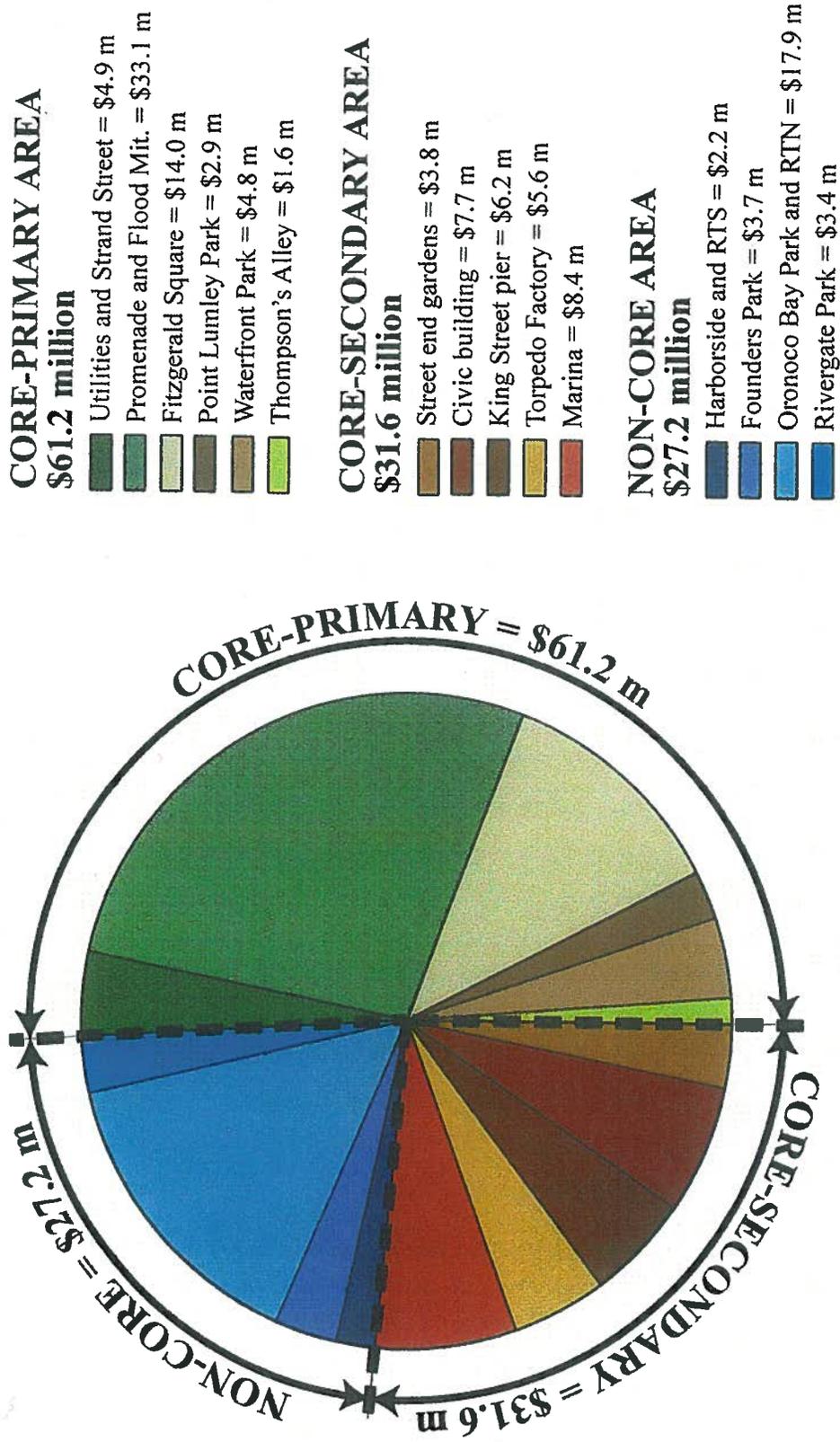
**16. Which of these improvements outside the core area are also high priorities? (select one or two)**

1. Shipyard/Harborside Parks promenade connection
2. Founders Park enhancements
3. Oronoco Bay Park enhancements
4. Rivergate Park enhancements
5. Tidelock Park enhancements
6. Children's play areas
7. Street end gardens
8. Other – note card

**17. Which of these improvements outside the core area should be completed within the next 10 years? (You may select multiple answers.)**

1. Shipyard/Harborside Parks promenade connection
2. Founders Park enhancements
3. Oronoco Bay Park enhancements
4. Rivergate Park enhancements
5. Tidelock Park enhancements
6. Children's play areas
7. Street end gardens
8. Other – note card

Major Cost Categories of Waterfront Improvements



TOTAL ESTIMATED COST = \$120 million