Waterfront Implementation

Interim Fitzgerald Square

April 26, 2016
Interim Fitzgerald Square

Flexible Daily Use
FLEXIBLE DAILY USE - RELAXATION

WAGNER PARK, NEW YORK
FLEXIBLE DAILY USE - MOVABLE TABLES + CHAIRS

BATTERY PARK CITY, NEW YORK

SPRUCE STREET HARBOR PARK, PHL
FLEXIBLE DAILY USE - FITNESS AREAS

MILL RIVER PARK, STAMFORD

SPRUCE STREET HARBOR PARK, PHL

KAYAK LAUNCH, MAINE
Seasonal Activities and Special Programs

Interim Fitzgerald Square
SEASONAL PROGRAMMING

PARIS PLAGE 2015, PARIS

SPRUCE STREET HARBOR PARK, PHL

DELAWARE RIVER WINTER FEST, PHL
OUTDOOR EVENTS

ROBERT F. WAGNER JR. PARK, NYC

FOUNTAIN SQUARE, CINCINNATI

MILL RIVER PARK MOVIE NIGHT

BROWN-FORMAN AMPHITHEATER
OUTDOOR EVENTS

PHS POP UP PARK, PHL

DILWORTH PARK TEMPORARY ICE RINK, PHL

SPRUCE STREET HARBOR PARK, PHL

KALVEBOD, COPENHAGEN WATERFRONT
Interim Fitzgerald Square

Concept Evolution
Interim Fitzgerald Square

Refined Design Scheme 2
Interim Fitzgerald Square

Low Impact and Low Cost Improvements
SITE ELEMENTS - LIGHTING
SITE ELEMENTS - SEATING + PLANTERS
Civic Engagement

12/02/15 – Interdepartmental design charrette
12/16/15 – DCC presentation
01/06/16-01/21/16 – Council briefings
01/19/16 – Waterfront Commission
01/21/16 – Parks and Rec Commission
02/02/16 – Interdepartmental meeting
02/11/16 – Founders Park Com. Ass’n.
02/16/16 – Community meeting
02/19/16 – Old Town business owners
03/15/16-04/04/16 – AlexEngage
03/21/16 – Environmental Policy Commission
03/22/16 – Old Town Business and Professionals Association
03/30/16 – Visit Alexandria Board
04/05/16 – Chamber of Commerce – Government Relations Committee
04/20/16 – Torpedo Factory Board
04/26/16 – OTBPA and Boutique District “Shop Talk”
05/11/16 – Old Town Civic Association
05/24/16 – City Council update
AlexEngage

March 15 through April 3, 2016

145 responses

Scheme 2 was preferred

<table>
<thead>
<tr>
<th>Scheme</th>
<th>%</th>
<th>Count</th>
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</thead>
<tbody>
<tr>
<td>Open lawn</td>
<td>15.5%</td>
<td>22</td>
</tr>
<tr>
<td>Terrace with moveable tables and chairs</td>
<td>11.3%</td>
<td>16</td>
</tr>
<tr>
<td>Promenade connection between Waterfront Park and the Marina</td>
<td>24.6%</td>
<td>35</td>
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<tr>
<td>Paved flexible plaza</td>
<td>7.0%</td>
<td>10</td>
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<tr>
<td>Each of the spaces is important to the area</td>
<td>33.8%</td>
<td>48</td>
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<tr>
<td>No preference</td>
<td>2.1%</td>
<td>3</td>
</tr>
<tr>
<td>Other</td>
<td>5.6%</td>
<td>8</td>
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</tbody>
</table>

7. Are there any specific seasonal activities or special programs you would like the space to accommodate through design?

Answered 100

Skipped 45

activities also area art bike chess concerts dc during festivals food from great historic ice kids like make movies music nice other outdoor park parking play please rink see skating space summer tables they trees up want water waterfront winter
Next Steps

Continue civic engagement
Council update – May 24\textsuperscript{th}
Revise and finalize design concept
Begin detailed design and site analyses
Begin approval processes (BAR demo, site plan)
Construction anticipated: late 2017/early 2018