Waterfront Implementation

Interim Fitzgerald Square
May 11, 2016 – Old Town Civic Association
Interim Fitzgerald Square

Flexible Daily Use
Interim Fitzgerald Square

Seasonal Activities and Special Programs
SEASONAL PROGRAMMING

PARIS PLAGE 2015, PARIS

SPRUCE STREET HARBOR PARK, PHL

DELAWARE RIVER WINTER FEST, PHL
OUTDOOR EVENTS

PHS POP UP PARK, PHL

DILWORTH PARK TEMPORARY ICE RINK, PHL

SPRUCE STREET HARBOR PARK, PHL

KALVEBOD, COPENHAGEN WATERFRONT
Ice Rink in Williamsburg, VA
Interim Fitzgerald Square

Refined Design Concept
Interim Fitzgerald Square

Low Impact and Low Cost Improvements
SITE ELEMENTS - LIGHTING
Interim Fitzgerald Square

Civic Engagement
Civic Engagement

12/02/15 – Interdepartmental design charrette
12/16/15 – DCC presentation
01/06/16-01/21/16 – Council briefings
01/19/16 – Waterfront Commission
01/21/16 – Parks and Rec Commission
02/02/16 – Interdepartmental meeting
02/11/16 – Founders Park Com. Ass’n.
02/16/16 – Community meeting
02/19/16 – Old Town business owners
03/15/16-04/04/16 – AlexEngage
03/21/16 – Environmental Policy Commission
03/22/16 – Old Town Business and Professionals Association
03/30/16 – Visit Alexandria Board
04/05/16 – Chamber of Commerce – Government Relations Committee
04/20/16 – Torpedo Factory Board
04/26/16 – OTBPA and Boutique District “Shop Talk”
05/11/16 – Old Town Civic Association
05/24/16 – City Council update
AlexEngage

March 15 through April 3, 2016

145 responses

Scheme 2 was preferred

<table>
<thead>
<tr>
<th>Option</th>
<th>%</th>
<th>Count</th>
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</thead>
<tbody>
<tr>
<td>Open lawn</td>
<td>15.5%</td>
<td>22</td>
</tr>
<tr>
<td>Terrace with moveable tables and chairs</td>
<td>11.3%</td>
<td>16</td>
</tr>
<tr>
<td>Promenade connection between Waterfront Park and the Marina</td>
<td>24.6%</td>
<td>35</td>
</tr>
<tr>
<td>Paved flexible plaza</td>
<td>7.0%</td>
<td>10</td>
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<tr>
<td>Each of the spaces is important to the area</td>
<td>33.8%</td>
<td>48</td>
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<tr>
<td>No preference</td>
<td>2.1%</td>
<td>3</td>
</tr>
<tr>
<td>Other</td>
<td>5.6%</td>
<td>8</td>
</tr>
</tbody>
</table>

7. Are there any specific seasonal activities or special programs you would like the space to accommodate through design?

- Answered 100
- Skipped 45

activities also area art bike chess concerts dc during festivals food from great historic ice kids like make movies music nice other outdoor park parking play please rink see skating space summer tables they trees up want water waterfront winter

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Next Steps

Revise and finalize design concept
Begin detailed design and site analyses
Begin approval processes (BAR demo, site plan)
Construction anticipated: late 2017/early 2018
QUESTIONS?