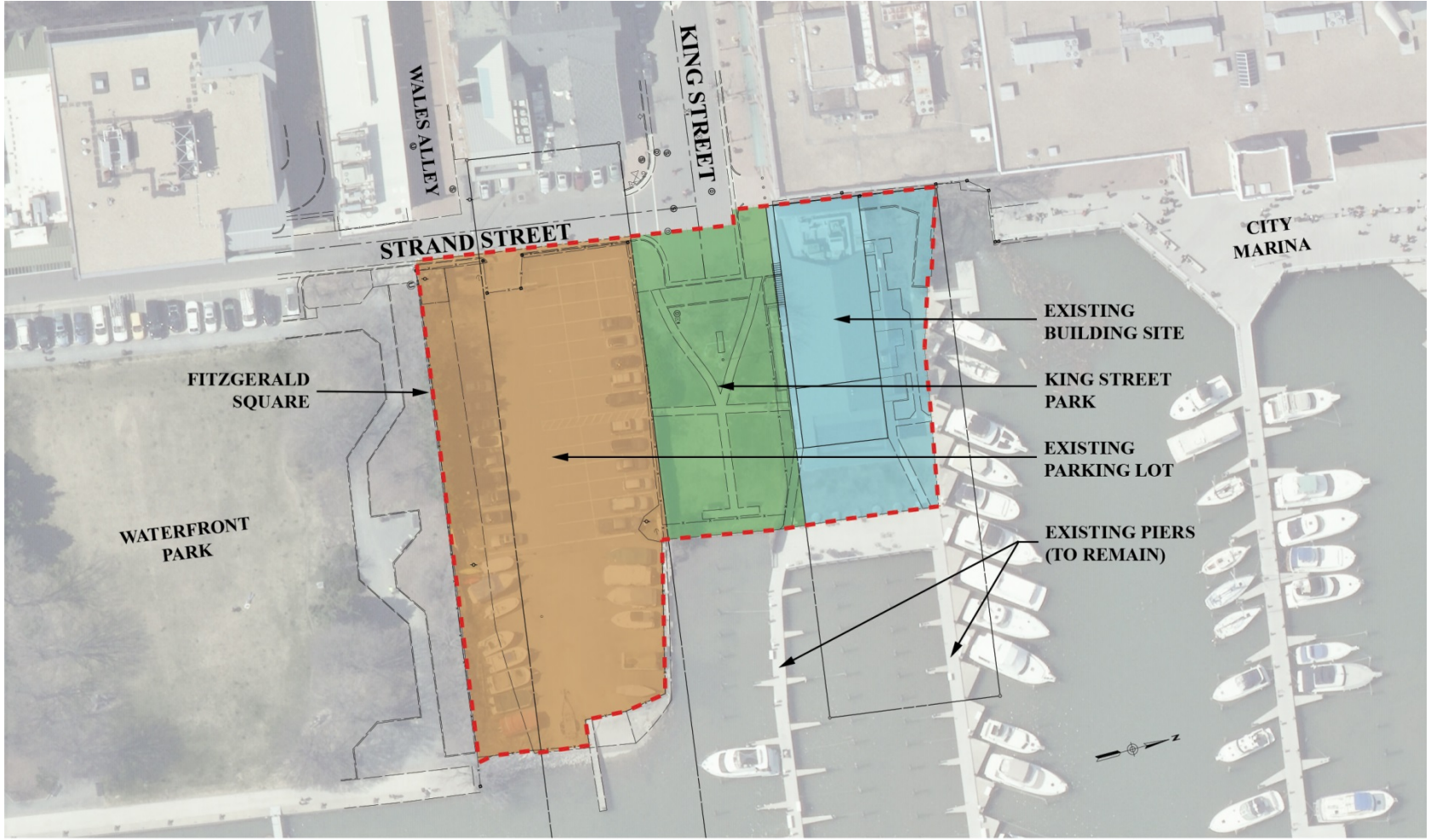
Waterfront Implementation

Interim Fitzgerald Square

May 11, 2016 – Old Town Civic Association



INTERIM FITZGERALD SQUARE
EXISTING CONDITIONS

FITZGERALD SQUARE
SCHEMATIC DESIGN

Interim Fitzgerald Square

Flexible Daily Use

FLEXIBLE DAILY USE - RELAXATION

WAGNER PARK, NEW YORK

Interim Fitzgerald Square

Seasonal Activities and Special Programs

SEASONAL PROGRAMMING

PARIS PLAGE 2015, PARIS

SPRUCE STREET HARBOR PARK, PHL

DELAWARE RIVER WINTER FEST, PHL

OUTDOOR EVENTS

ROBERT F. WAGNER JR. PARK, NYC

FOUNTAIN SQUARE, CINCINNATI

MILL RIVER PARK MOVIE NIGHT

BROWN-FORMAN AMPHITHEATER

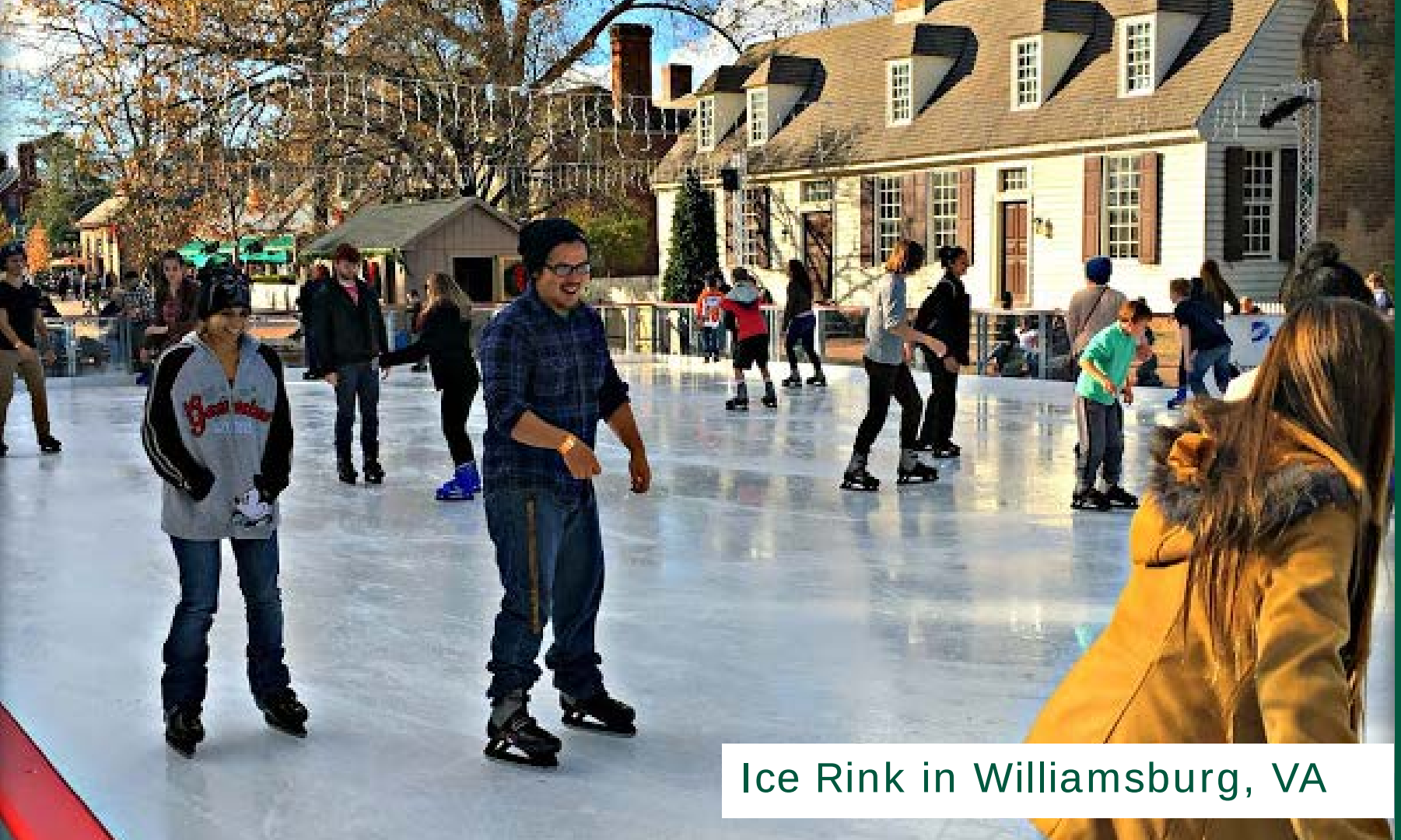
OUTDOOR EVENTS

PHS POP UP PARK, PHL

DILWORTH PARK TEMPORARY ICE RINK, PHL

SPRUCE STREET HARBOR PARK, PHL

KALVEBOD, COPENHAGEN WATERFRONT



Ice Rink in Williamsburg, VA

Interim Fitzgerald Square

Refined Design Concept

KING STREET
TORPEDO FACTORY
THE STRAND
206'
230'
FLEXIBLE PLAZA
STEPPED SEATING
MOVABLE PLANTERS/ PLATFORMS
LAWN
MOVABLE TABLES AND CHAIRS
MARINA TERRACE
RAISED PLANTERS WITH SEAT WALLS
FENCE
ACCESS TO EXISTING DOCKS
WATERFRONT PARK
RAISED PLANTERS
PROMENADE
LIMIT OF DISTURBANCE
RIVER TERRACE
MARINA
EXISTING DOCKS TO REMAIN
POTOMAC RIVER

Interim Fitzgerald Square

Low Impact and Low Cost Improvements

PAVING MATERIALS

MODULAR WOOD DECKING

CONCRETE UNIT PAVER

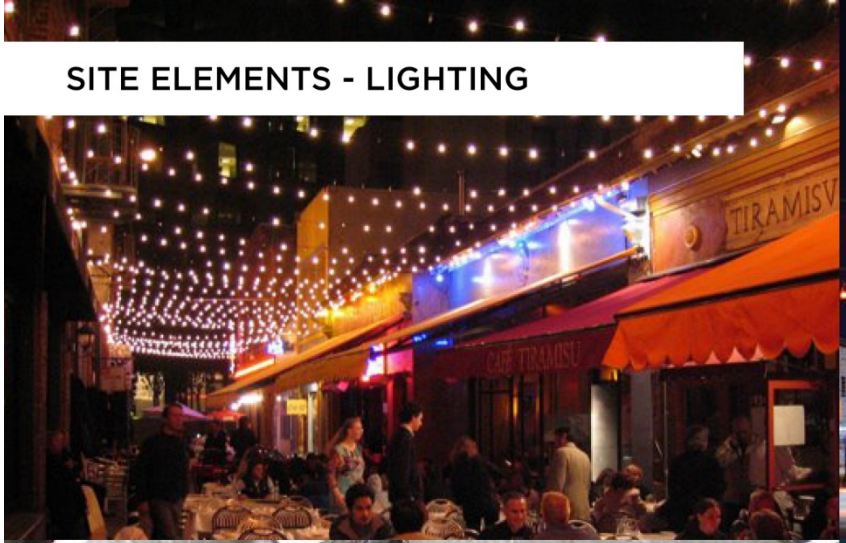
ASPHALT REFINISHING

CAST IN PLACE CONCRETE

AGGREGATE

BRICK

SITE ELEMENTS - LIGHTING



SITE ELEMENTS - SEATING + PLANTERS

Interim Fitzgerald Square

Civic Engagement

Civic Engagement

12/02/15 – Interdepartmental design charrette

12/16/15 – DCC presentation

01/06/16-01/21/16 – Council briefings

01/19/16 – Waterfront Commission

01/21/16 – Parks and Rec Commission

02/02/16 – Interdepartmental meeting

02/11/16 – Founders Park Com. Ass'n.

02/16/16 – Community meeting

02/19/16 –Old Town business owners

03/15/16-04/04/16 – AlexEngage

03/21/16 – Environmental Policy Commission

03/22/16 – Old Town Business and Professionals Association

03/30/16 – Visit Alexandria Board

04/05/16 – Chamber of Commerce – Government Relations Committee

04/20/16 – Torpedo Factory Board

04/26/16 – OTBPA and Boutique District "Shop Talk"

05/11/16 – Old Town Civic Association

05/24/16 – City Council update

AlexEngage

March 15 through April 3, 2016

145 responses

Scheme 2 was preferred

	%	Count
Open lawn	15.5%	22
Terrace with moveable tables and chairs	11.3%	16
Promenade connection between Waterfront Park and the Marina	24.6%	35
Paved flexible plaza	7.0%	10
Each of the spaces is important to the area	33.8%	48
No preference	2.1%	3
Other	5.6%	8

7. Are there any specific seasonal activities or special programs you would like the space to accommodate through design?

Answered	100
Skipped	45

activities **also** **area** **art** bike chess concerts dc **during** **festivals** food from great historic ice kids **like** make movies music **nice** **other** **outdoor** park **parking** **play** please rink see **skating** **space** summer tables they trees up want water **waterfront** winter

Next Steps

Revise and finalize design concept

Begin detailed design and site analyses

Begin approval processes (BAR demo, site plan)

Construction anticipated: late 2017/early 2018

QUESTIONS?

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