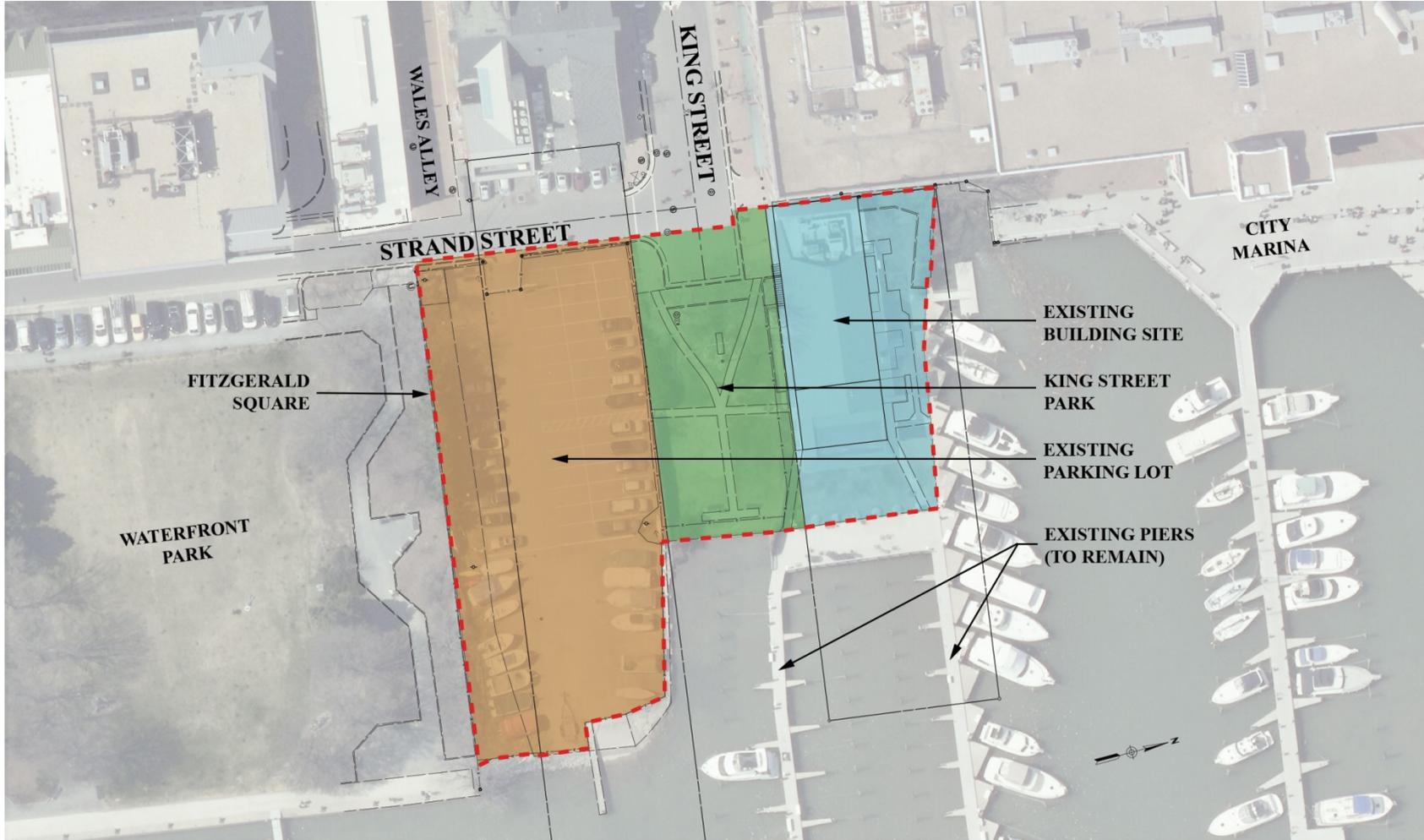




# Waterfront Implementation

Interim Fitzgerald Square

May 11, 2016 – Old Town Civic Association



**INTERIM FITZGERALD SQUARE  
EXISTING CONDITIONS**



Interim Fitzgerald Square

**Flexible Daily Use**

**FLEXIBLE DAILY USE - RELAXATION**



**WAGNER PARK, NEW YORK**

Interim Fitzgerald Square

# **Seasonal Activities and Special Programs**

**SEASONAL PROGRAMMING**



**PARIS PLAGES 2015, PARIS**



**SPRUCE STREET HARBOR PARK, PHL**



**DELAWARE RIVER WINTER FEST, PHL**



**OUTDOOR EVENTS**



**ROBERT F. WAGNER JR. PARK, NYC**



**FOUNTAIN SQUARE, CINCINNATI**



**MILL RIVER PARK MOVIE NIGHT**



**BROWN-FORMAN AMPHITHEATER**



## OUTDOOR EVENTS



**PHS POP UP PARK, PHL**



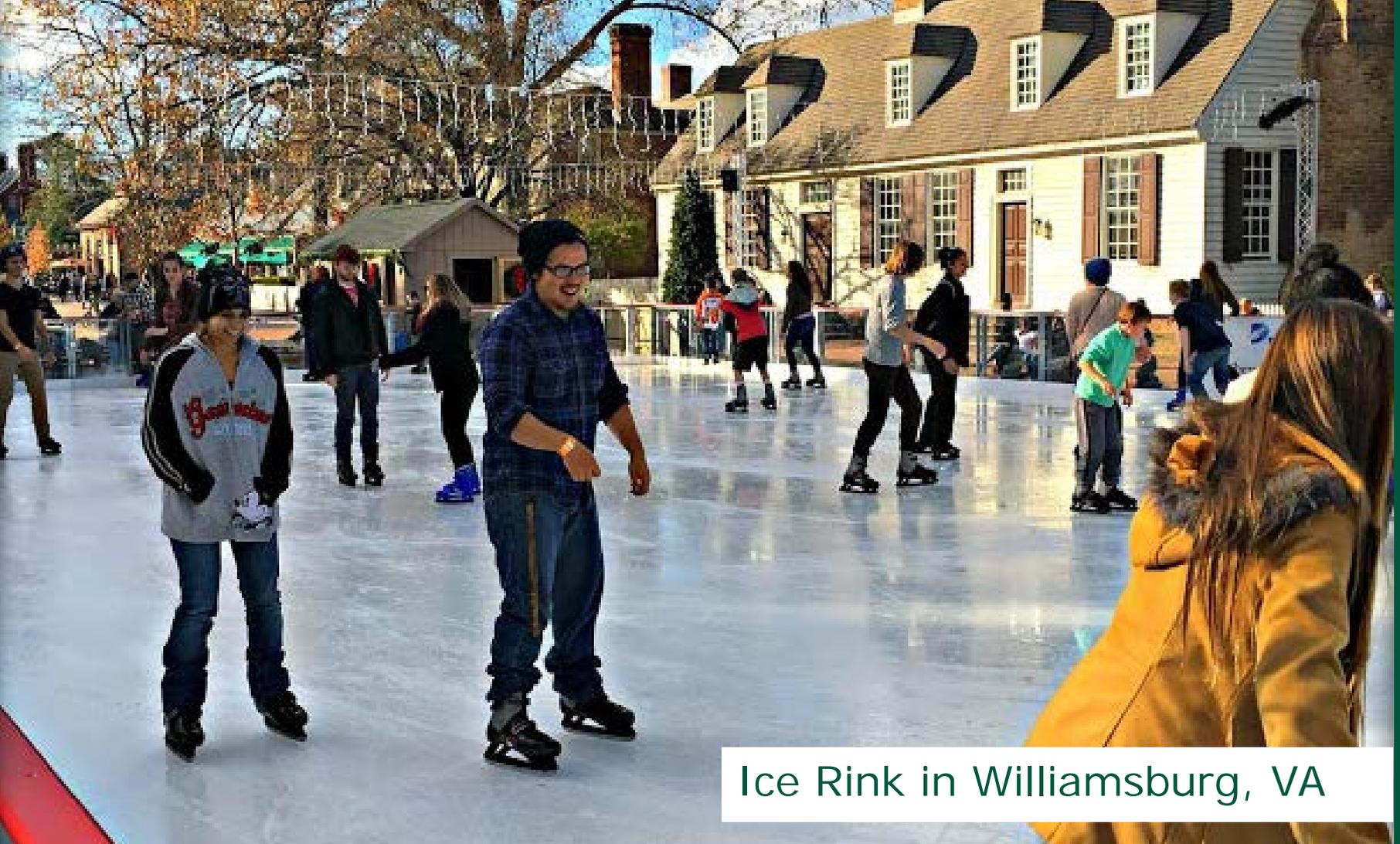
**DILWORTH PARK TEMPORARY ICE RINK, PHL**



**SPRUCE STREET HARBOR PARK, PHL**



**KALVEBOD, COPENHAGEN WATERFRONT**



Ice Rink in Williamsburg, VA

Interim Fitzgerald Square

# Refined Design Concept









# Civic Engagement

12/02/15 – Interdepartmental design charrette

12/16/15 – DCC presentation

01/06/16-01/21/16 – Council briefings

01/19/16 – Waterfront Commission

01/21/16 – Parks and Rec Commission

02/02/16 – Interdepartmental meeting

02/11/16 – Founders Park Com. Ass'n.

02/16/16 – Community meeting

02/19/16 – Old Town business owners

03/15/16-04/04/16 – AlexEngage

03/21/16 – Environmental Policy Commission

03/22/16 – Old Town Business and Professionals Association

03/30/16 – Visit Alexandria Board

04/05/16 – Chamber of Commerce – Government Relations Committee

04/20/16 – Torpedo Factory Board

04/26/16 – OTBPA and Boutique District “Shop Talk”

05/11/16 – Old Town Civic Association

05/24/16 – City Council update



# AlexEngage

March 15 through  
April 3, 2016

145 responses

Scheme 2 was  
preferred

		%	Count
Open lawn	■	15.5%	22
Terrace with moveable tables and chairs	■	11.3%	16
Promenade connection between Waterfront Park and the Marina	■	24.6%	35
Paved flexible plaza	■	7.0%	10
Each of the spaces is important to the area	■	33.8%	48
No preference		2.1%	3
Other	■	5.6%	8

7. Are there any specific seasonal activities or special programs you would like the space to accommodate through design?

Answered 100

Skipped 45

**activities** also **area** art bike chess **concerts** dc during **festivals** food  
from great historic **ice kids like** make movies **music** nice  
**other outdoor** park **parking play** please rink see **skating**  
**space** summer tables they trees up want water **waterfront** winter



## Next Steps

Revise and finalize design concept

Begin detailed design and site analyses

Begin approval processes (BAR demo, site plan)

Construction anticipated: late 2017/early 2018



QUESTIONS?

QUESTIONS?

