Sec 2-4-113(a)(3) and Sec 2-4-113(a)(6) of the IT Commission's Charter:

To promote civic engagement through the use of digital technologies;

To promote education of Alexandria's citizens and businesses with regard to information and digital technologies;
Goal

Raise awareness about the best practices to protect our information or know who to reach out in the event of a cyber attack.

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Proposal

- Integrate cyber safety tips through various ACPS outlets
- Create Public Service Announcements that can be displayed at Libraries
- Organize forums with different partners for different age groups
- Create simple plainspoken work that can be distributed through the city’s permit center
- Use the city’s existing resources (AlexTV, YouTube, eNews, etc) to distribute simple pieces for the public
Next steps

- Coordinate with ACPS for possible outlets in the school system
- Proposed Cybersecurity forum with Senator Mark Warner for “baby boomers” and elderly people (tax season 2019)
- Coordinate with the city’s communications team
- Work with stakeholders (e.g.: Chamber of Commerce, other city boards, etc)
Questions?

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