City Council Update

MARCH 26, 2019
What’s Happening?

Entire Blue & Yellow line from National Airport south will be closed May 25 - September 2 for station platform reconstruction and upgrades.
State of Platforms

Braddock Road Station

King St Station

Van Dorn Station
Timeline

October: Framework

November: Planning & Civic Engagement

December: Funding & WMATA Coord.

January: Council Update

February: Civic Engagement

March: Public Comment & Plan Review

April: Outreach & Approval

Summer 2019: Construction Begins

We are here
Framework: Four Pillars

1. WMATA
2. City/DASH
3. Mobility Alternatives
4. Communications & Outreach
What we Heard From Council

1. Better Communication
   ◦ Clarity on capacity
   ◦ Engage the community now

2. Focus on Visitors
   ◦ Increased partnerships
   ◦ Mid-day bus service to DC

3. Uniqueness of Event
   ◦ Explore new transportation options & opportunities
Themes in Public Comment

1. Shuttle & bus schedules?

2. Virginia Railway Express

3. Address West End

Selected Comments

“I know the maintenance is necessary... I'm glad you are providing options.”

“Looks good but you need to provide specifics -- especially on the water taxi and increased bus service -- i.e. 11Y -- what will be the schedules?”
WMATA Free Shuttles

- Five minute headways at peak periods
- Two Express Shuttles
- **Blue Line**: Franconia to Airport via Old Town
- **Yellow Line**: Huntington to Crystal City
- All accessible
WMATA Bus Options

- Increased service:
  - Midday service (21A)
  - Peak service added: 8Z, 10A

- Metroway

- Old Town to National Mall (11Y)
WMATA Plan – Capacity

• Six stations south of airport analyzed at weekday Peak Hour of the Peak AM period (7:30am-8:30am)

• ~6,300 people ride Metro during AM peak hour

• WMATA has developed three categories of demand:

<table>
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<tr>
<th></th>
<th>Anticipated Ridership</th>
<th>Planned Seated Capacity</th>
<th>Planned Full Capacity (w/standing)</th>
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<tbody>
<tr>
<td>Combined Transit/Shuttle Capacity</td>
<td>63%</td>
<td>84%</td>
<td>97%</td>
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DASH & Other Transit

- Increased service on Trolley & AT3/AT4 increased to Pentagon
- Investigating King Street to Pentagon Shuttle
- Reducing Passenger Costs for Mobile Fare Payment
- VRE “not just for long-distance commutes”
City Mitigation & Mobility

- Washington Street HOV lane occupancy and hours changes
- Signal timing/transit signal priority monitored with traffic cameras
- Two or more additional water taxi trips before 9:30 am with five minute shuttle to L’Enfant
Focus on Visitors

Increased marking efforts & partnerships

• Manage impact to visitors
• Education to hotels and regional partners
• “Love Your Summer” Hotel Package

Increased & one-seat bus service to DC

• Old Town to National Mall
Customer Information

Notification Signage
- Posted in stations – 3 weeks prior

Shuttle Bus Directional Signage
- Posted outside stations for duration

Personalized notification
- 2 weeks prior – in-person at stations
- First week of closure – all day assistance
- Second week of closure – rush hour customer assistance

Metro employees available throughout duration of closure to assist customers

Website with personalized travel alternatives planner: wmata.com/platforms
Communication

Engaging the Community Now

• Employer outreach
• Paid Media (print & electronic)
• Street teams hit ground in April
Funding

• March 21: Virginia Commonwealth Transportation Board approved funding for local mitigation strategies

• City proposal of $2.7 million
  • State share of $2.2 million with City share of $550,000

• Will be provided by purpose:
  ✓ Bus Transit
  ✓ Alternative Transportation
  ✓ Transportation Demand Management & Outreach
  ✓ Street & Operational Improvements
Next Steps

• Draft plan comment period now closed
• Traffic & Parking Board, other traffic mitigation being installed
• City Council consideration of DRPT grants, HOV change
• Outreach ongoing:
  • Commuter Fairs
  • Street Teams
• Regional effort to promote transit (fall)
Thank you

Questions?