Old Town Area Parking Study Work Group

August 17th, 2010

Parking Garages in Old Town

Parking Garage Utilization

Table 2-6: Study Area Public Parking Summary

Type	Available Spaces	Weekday Afternoon (12:00PM to 1:00PM)	Weekday Afternoon (1:00PM to 2:00PM)	Weekday Evening (6:00PM to 7:00PM)	Weekday Evening (7:00PM to 8:00PM)	Friday Afternoon (12 :00PM to 1:00PM)	Friday Afternoon (1:00PM to 2:00PM)	Friday Evening (6:00PM to 7:00PM)	Friday Evening (7:00PM to 8:00PM)	Saturday Afternoon (11:00AM to 12:00PM)	Saturday Afternoon (12:00PM to 1:00PM)	Saturday Evening (7:00PM to 8:00PM)	Saturday Evening (8:00PM to 9:00PM)
On-Street	4,399	3,189	3,226	2,680	2,894	3,300	3,252	3,044	3,332	3,032	3,019	3,189	3,323
		72%	73%	61%	66%	75%	74%	69%	76%	69%	69%	72%	76%
Surface Lot	406	208	203	177	165	211	231	244	263	251	263	260	266
		77%[1]	75%[1]	44%	41%	78%[1]	86%[1]	60%	65%	62%	65%	64%	66%
Garage	3,527	2,695	2,650	1,229	1,040	2,559	2,638	1,288	1,160	871	985	1,154	1,233
		78%[2]	76%[2]	36%[3]	30%[3]	74%[2]	76%[2]	37%	34%[3]	29%[4]	33%[4]	39%[4]	42%[4]
Total	**8,332**	**6,092**	**6,079**	**4,086**	**4,099**	**6,070**	**6,121**	**4,576**	**4,755**	**4,154**	**4,267**	**4,603**	**4,822**
		75%[5]	**75%[5]**	**50%[6]**	**50%[6]**	**75%[5]**	**75%[5]**	**55%**	**58%[6]**	**54%[7]**	**55%[7]**	**59%[7]**	**62%[7]**

Parking Garage Utilization

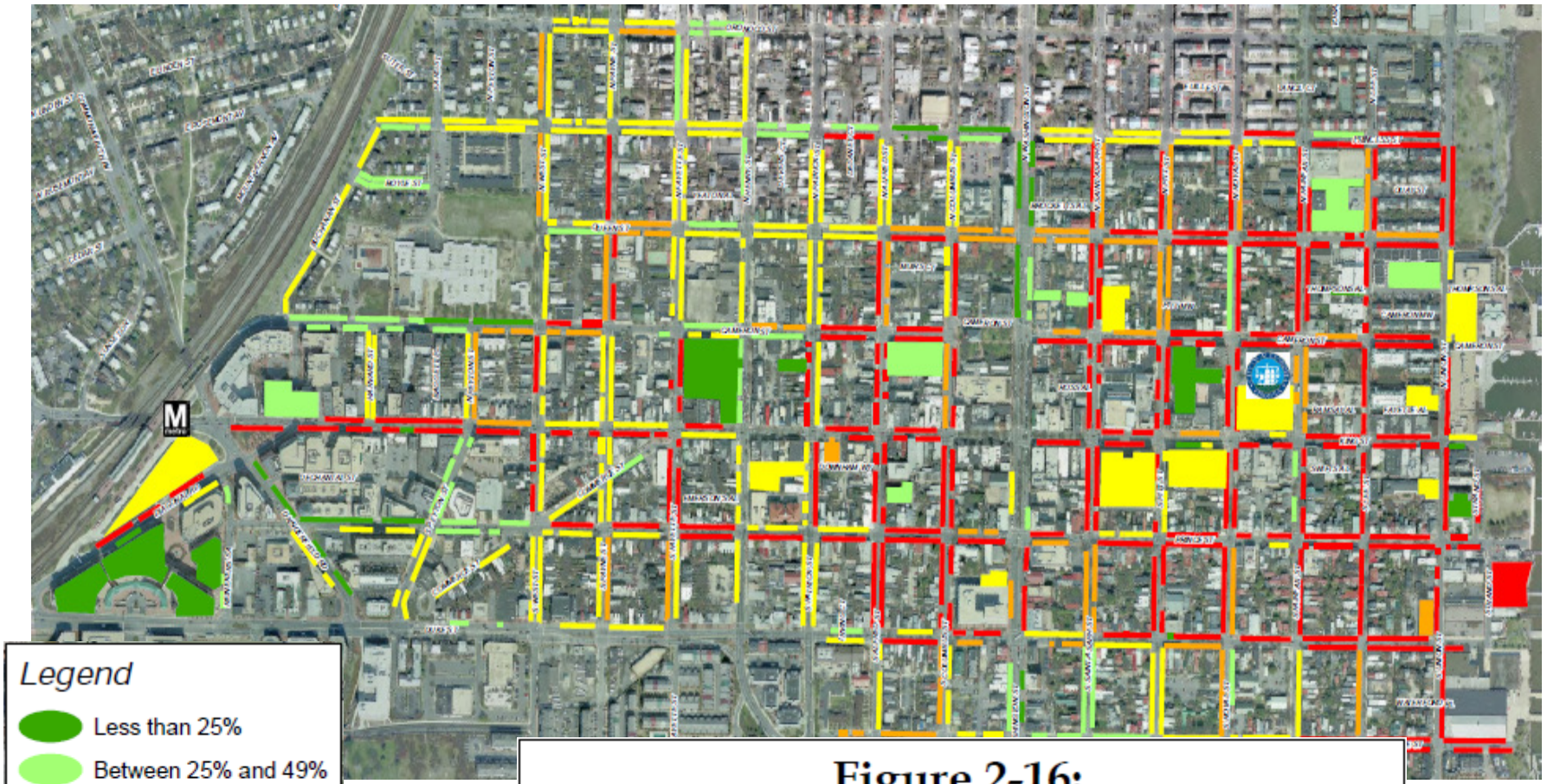


Figure 2-16:
Parking Utilization
During Friday Evening

Parking Garage Rates

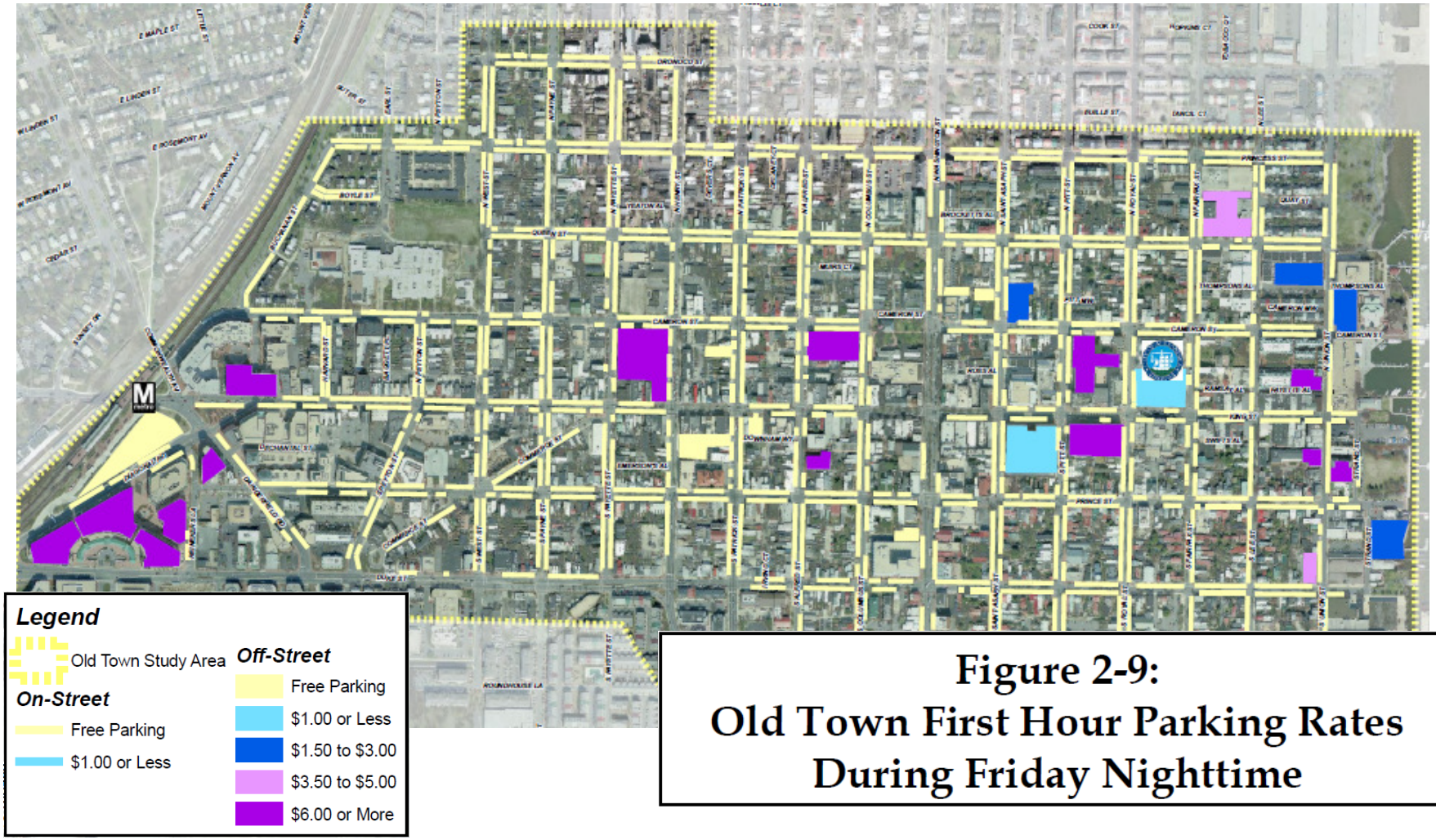


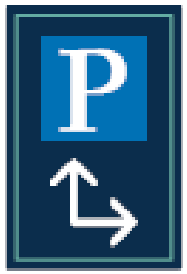
Figure 2-9:
Old Town First Hour Parking Rates During Friday Nighttime

Parking Garage Utilization

- 42% of existing inventory
- Relieves on-street parking pressures
- Provides longer term parking for set price
- Eliminates worry about maximum time restrictions
- Less convenient locations
- Difficulty in locating
- Inconsistent rates and times

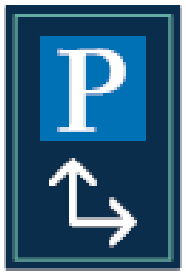
OTAPS Parking Garage Recommendations

- Work with parking garage owners and operators with regard to the installation of pay on foot or pay and display machines in off street facilities. (p. 47)
- Identify key private parking facilities that have the potential to relieve pressure on existing public facilities and work with owners to determine whether it is feasible to offer parking to the public. (p. 47)



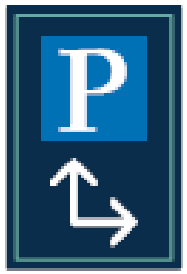
Wayfinding

- Encourages and reinforces use of off street public parking
- Identifies publicly available parking spaces
- Informs unfamiliar visitors of parking locations
- Reduces “cruising”



OTAPS Wayfinding Recommendations

- Implement an area wide parking wayfinding program to include the branding of publicly accessible parking facilities in a consistent manner. (p. 47)



Wayfinding Program

- Provides parking wayfinding to direct motorists to public parking facilities
- Planning Commission on September 7
- Scope of work released after PC approval
- Approximately 6 months before full implementation
- Work with garages for facility identification

Valet Parking

- Provides a convenience to users
  - Set location
  - Proximity to destinations
  - Set price
  - No time restrictions
- Can target underutilized garage spaces
- Increases parking capacity
- Reduces “cruising” for available spaces

OTAPS Valet Recommendations

- Implement a curbspace management plan that prioritizes curbspace use among transit, loading, emergency services, valet, taxi, and general parking. (p. 50)
- Work with valet companies to consolidate operations and decrease inefficiencies in parking facilities used by valets. (p. 51)

Valet Case Study – Landini's

- Completed 6 month pilot program
- Positive feedback
  - Restaurants
  - Users
  - Garage Owner
  - Police
- Valet program will be continued

Waterfront Concept Plan

- Introduces better flow along waterfront
- Attracts new visitors to waterfront
- Increases need for enhanced parking program, including use of parking garages

Group Discussion - Valet

- Implement a broader City-run valet program for use by visitors to Old Town.
  - Use of City-owned lots
  - Located around middle King Street

Group Discussion – Parking Garages

- What are the concerns with parking in garages and what can be done to relieve those concerns?

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