Old Town Area Parking Study (OTAPS) Work Group

Meeting 6: September 11, 2012
City Hall - SisterCities Room 1101
5:30 to 7:30 PM

Agenda

1. Approval of meeting minutes (July 31, August 18)
2. Installing meters in unmetered commercial areas
3. Valet Program for Old Town
4. Work Group discussion
5. Public comment

Installing Meters in Unmetered Commercial Blocks

Issue

- Inconsistency: Some commercial blocks are still unmetered

Benefits of Installing Parking Meters

- Meters create higher turnover in high demand parking areas
- Provide parking availability for short-term needs (2 to 3 hours)
- Encourage long-term parkers (e.g. employees) to park in off-street facilities

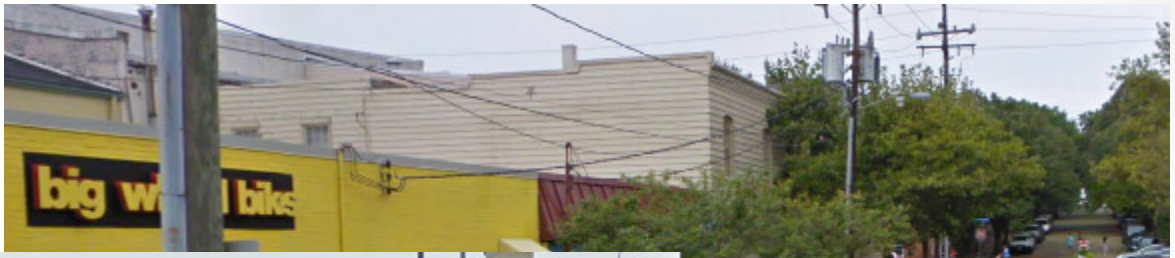
East of Washington St: Install Meters in Unmetered Commercial Areas

Unmetered commercial blocks where new meters are proposed

Meeting 6: September 11, 2012

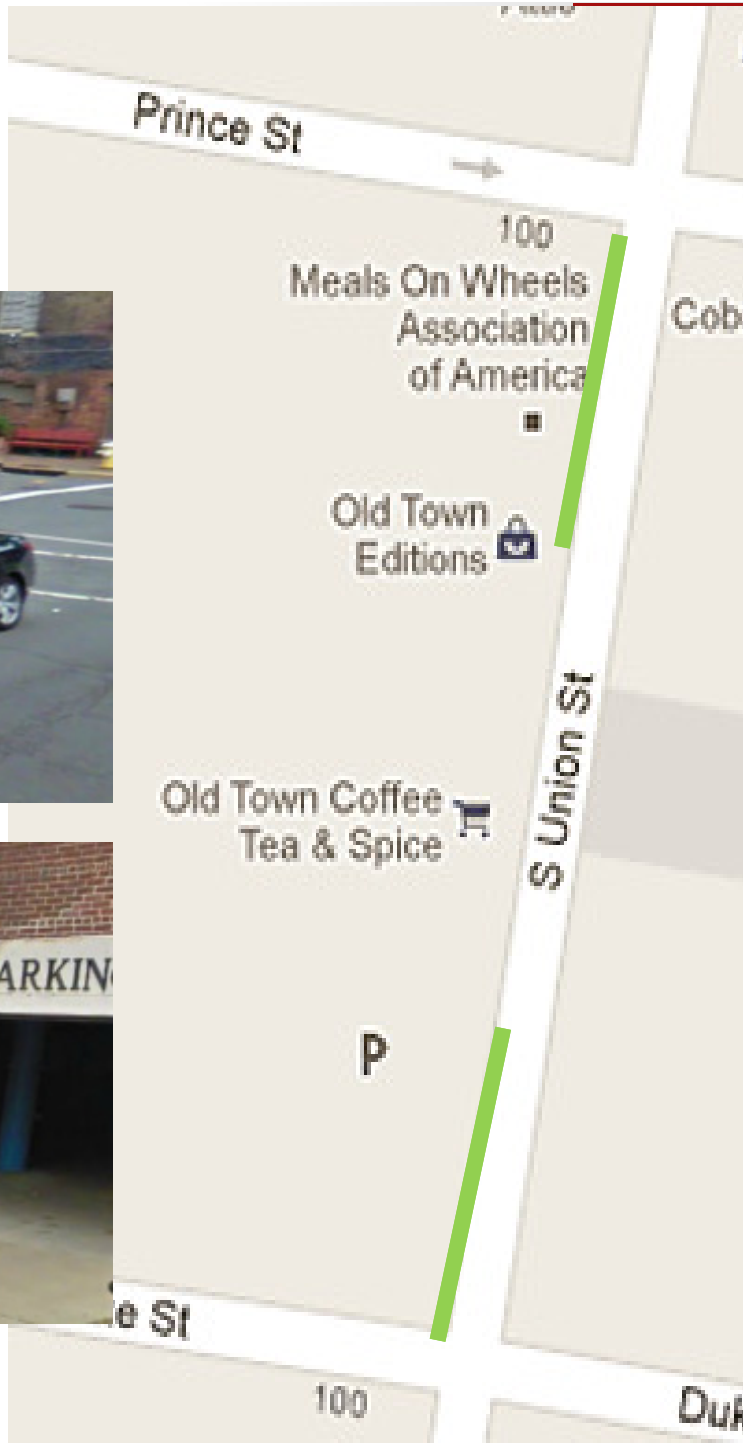
Lee & Queen Streets

Prince Street

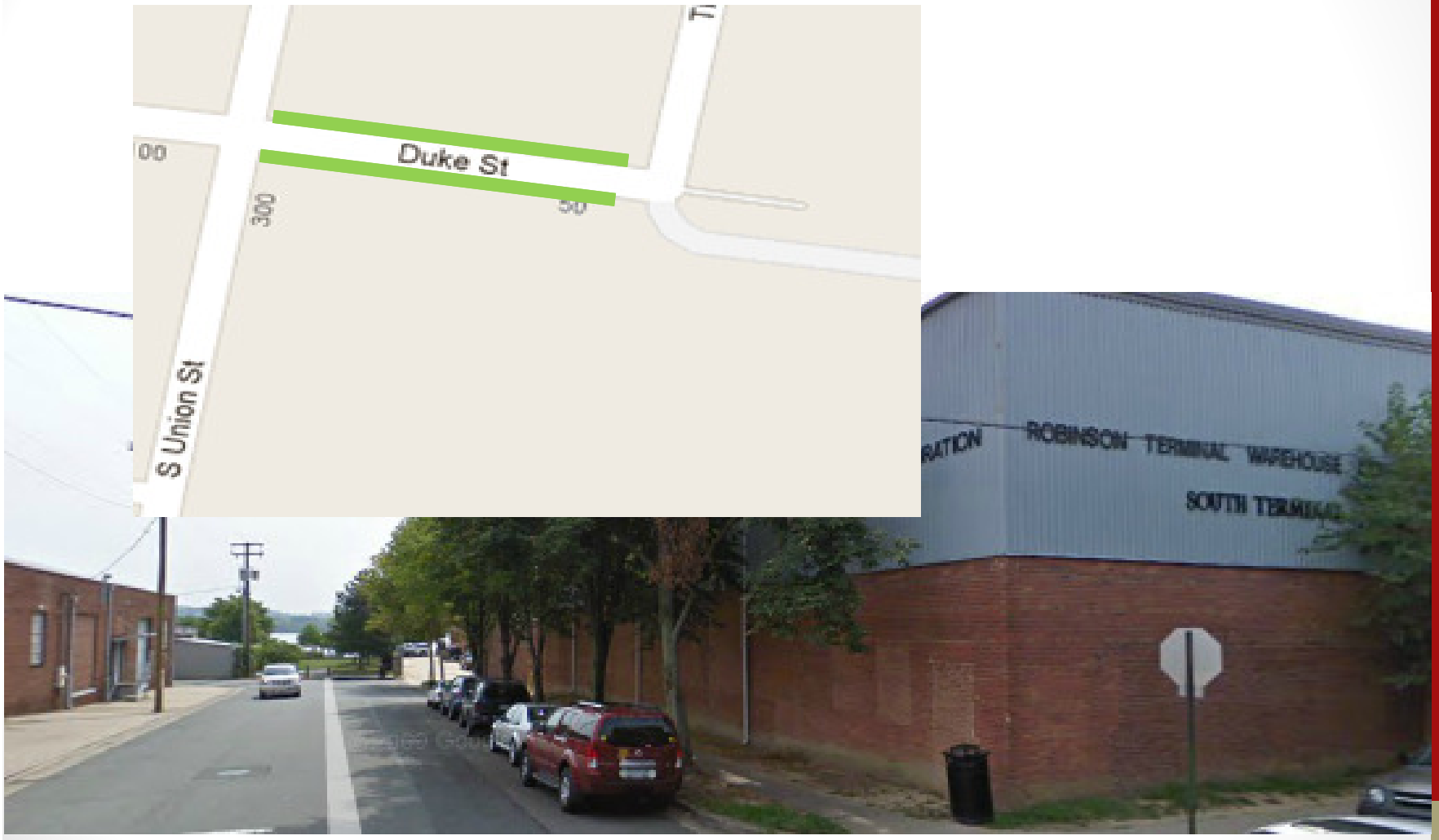


Meeting 6: Se

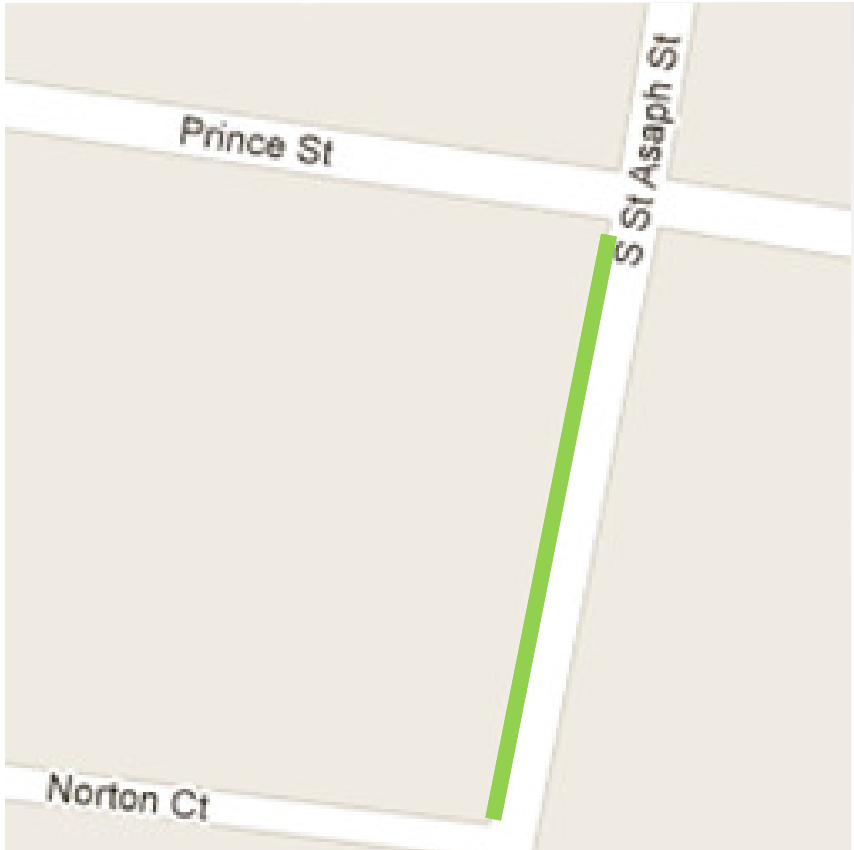
Union Street



Duke Street



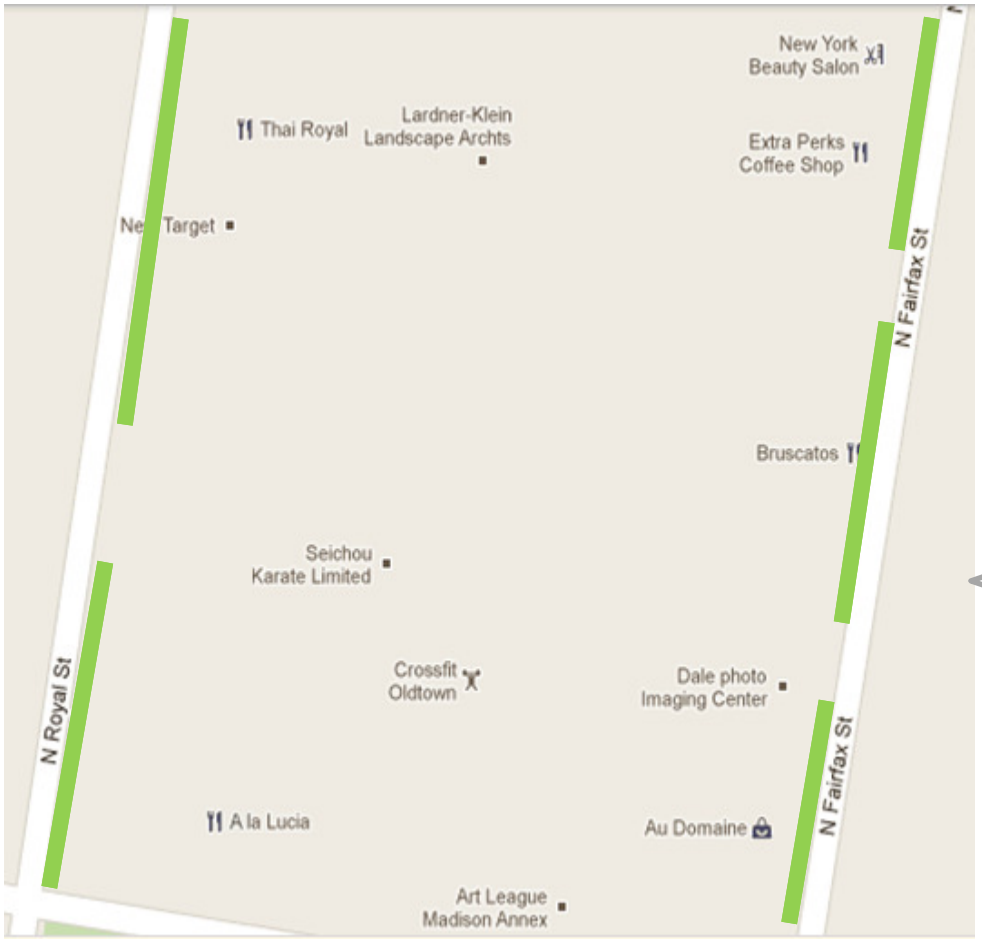
South St. Asaph Street

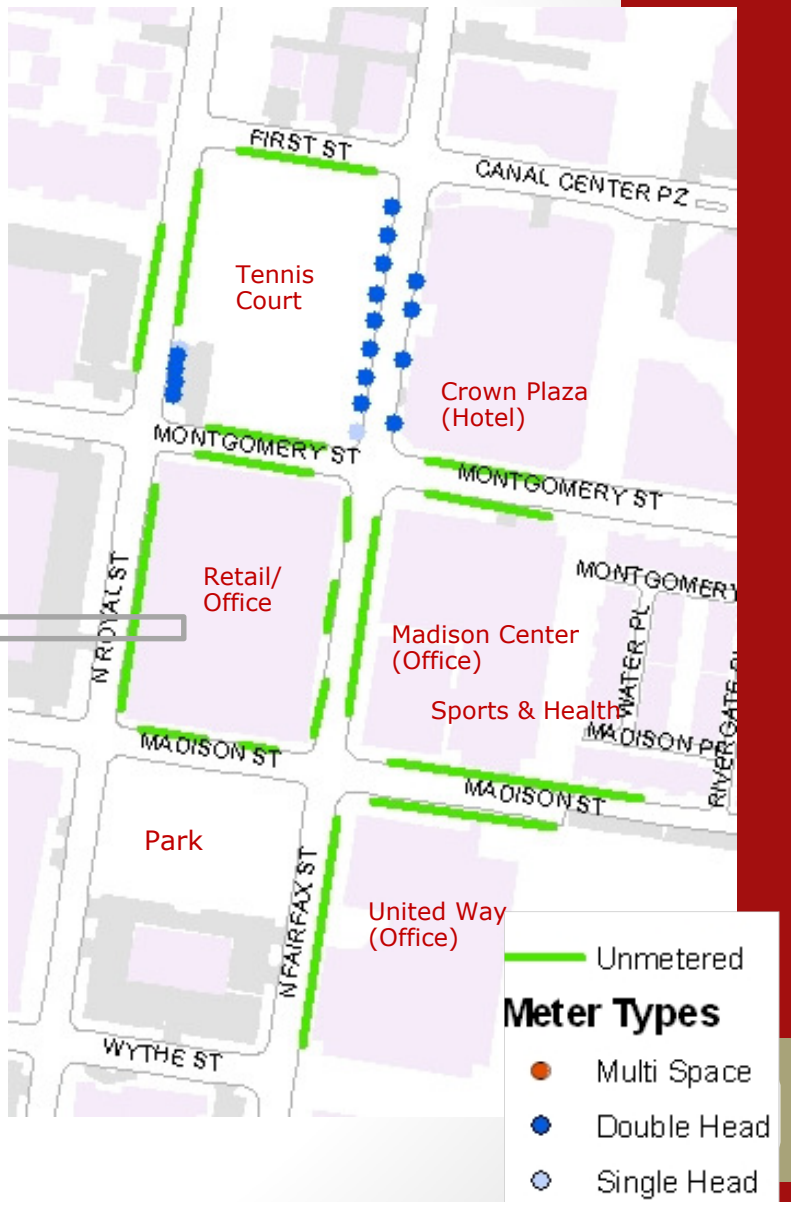


West of Washington St: Install Meters in Unmetered Commercial Areas

Unmetered commercial blocks where new meters are proposed

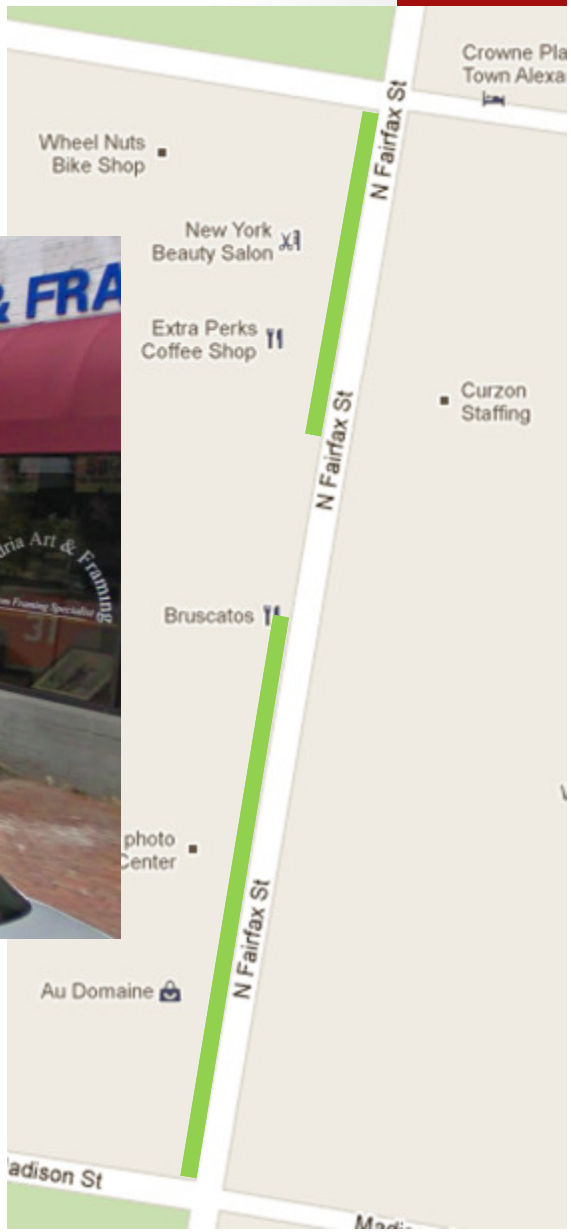
East of Washington St: Install Meters in Unmetered Commercial Areas



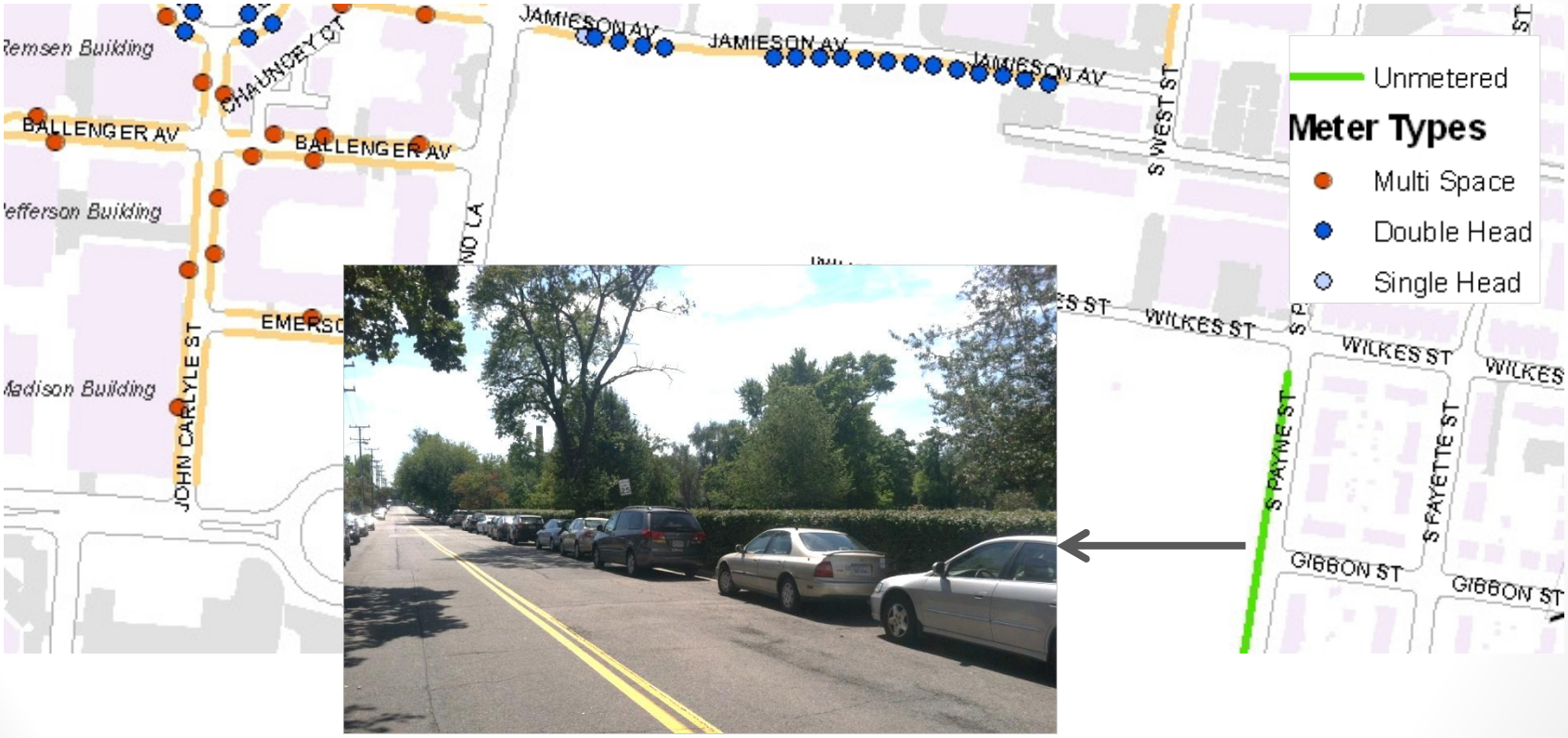


Unmetered commercial blocks where new meters are proposed

Fairfax Between Madison and Montgomery

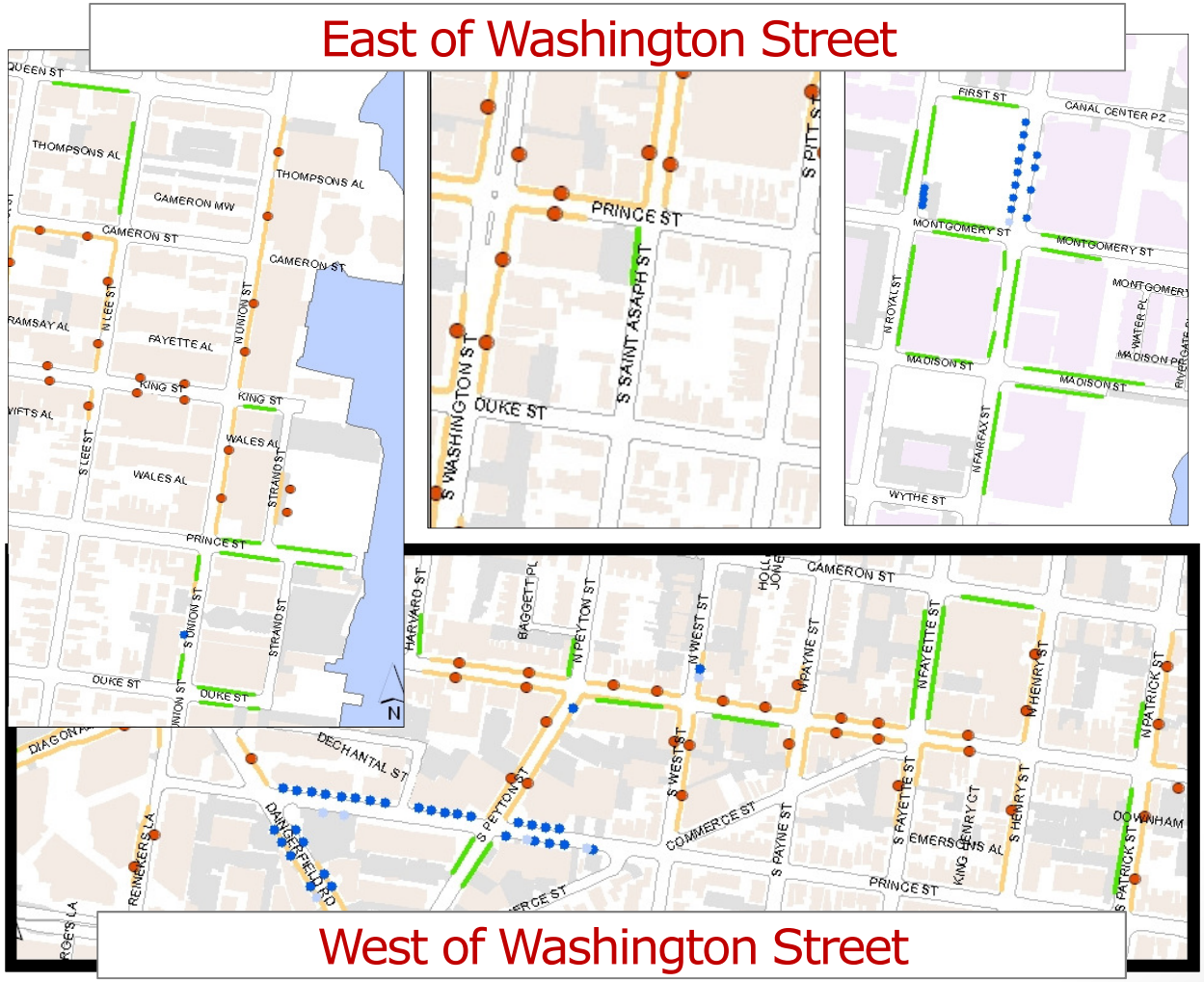


West of Washington St: Install Meters in Unmetered Commercial Areas



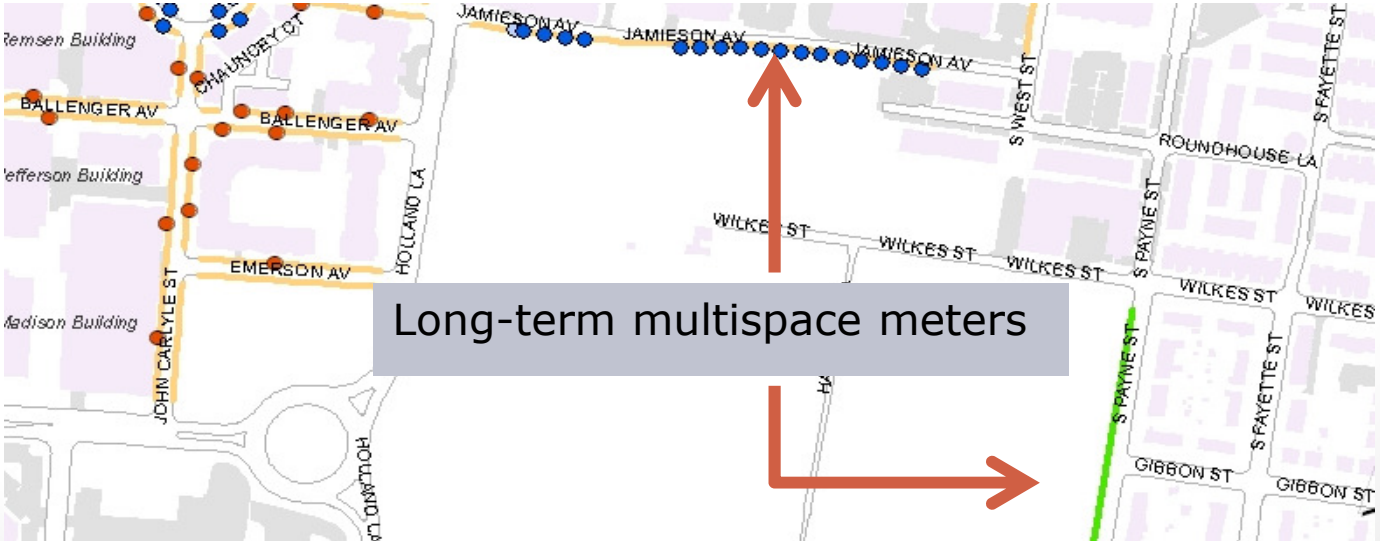
Staff Recommendation

- Install meters on the commercial blocks identified (requires the Traffic & Parking Board's approval)



Staff Recommendation

- Outreach to the community
- Explore long-term meters on Payne (Cemetery side)
- Requires the following:
  - Modification to the City Code
  - City Council's approval
  - Traffic and Parking Board's approval



Valet Program for Old Town

Benefits of Valet Program

- Provides a convenience to users
- Can target underutilized garage spaces
- Increases parking capacity
- Reduces "cruising" for available spaces

Background

- *2005 Alexandria King Street Retail Strategy*
- 2009 King Street Retail Analysis
- Waterfront Plan

Different Approaches

- *Valet Parking Provided by businesses (e.g. Landini's)*
  - *Valet Parking ordinance/requirements to guide valet parking in the City*
- *City Coordinated Valet Parking Program*
  - *Manhattan Beach, CA (Pilot)*
  - *Charleston, SC*

City Coordinated Valet Parking
Factors for Consideration

- Economic viability of the program including cost to parkers, City, and businesses
- Days/hours of operation
- Vehicle/pedestrian circulation
- Number and location of pick up/drop off areas
- Off-street vehicle storage locations (city owned & privately owned garages)
- Accessibility and availability of off-site parking
- Number and location of pick up/drop off areas

Staff Recommendation

- Research the feasibility of a City Coordinated Valet Program
- If feasible, implement a pilot valet program for Old Town

Questions/Comments

?

NEXT MEETING: TUESDAY, OCTOBER 16
5:30 to 7:30 PM, City Hall Room 2000

For more information visit
alexandriava.gov/ParkingStudies
OR contact Faye Dastgheib
Faye.dastgheib@alexandriava.com
(703)746-4139