



Comprehensive Operational Analysis

Fact Sheet



WHAT IS THE PURPOSE OF THE STUDY?

To evaluate DASH's current transit system and develop the network for the future

It is an **in-depth review** of DASH's transit system that will:

- Complete a detailed market, service and operational review
- Develop short and long term recommendations for the existing system
- Engage the community in the planning process

WHAT DOES DASH HOPE THE RESULTS WILL ACHIEVE?

Answers to how DASH can best serve existing and potential customers within its financial and operational capacity

Enhancement of public mobility while improving system performance and sustainability

A solid platform for growth that builds advocacy for continued and increased investment in public transit

WHAT WILL BE STUDIED?

Ridership

- Who are DASH customers?
- Which service attributes matter most?
- Where are trip origins and destinations?
- What are the key corridors?

Markets

- What are the area demographics?
- What are the region's travel patterns?
- What are future developments?

Service Performance

- How is the current service structured?
- Does the service match the markets?
- Can service productivity improve?

WHAT WILL THE PLAN INCLUDE?

Short-range solutions that improve the overall system network

Corridors, if any, that would benefit from specific improvements

Long-range solutions that work best for the greater Alexandria region

Study Timeline

OUTREACH

Round 1: February/March -- Round 2: June/July -- Round 3: October/November

DATA

January 2013
- April 2013

ANALYSIS

May 2013
- July 2013

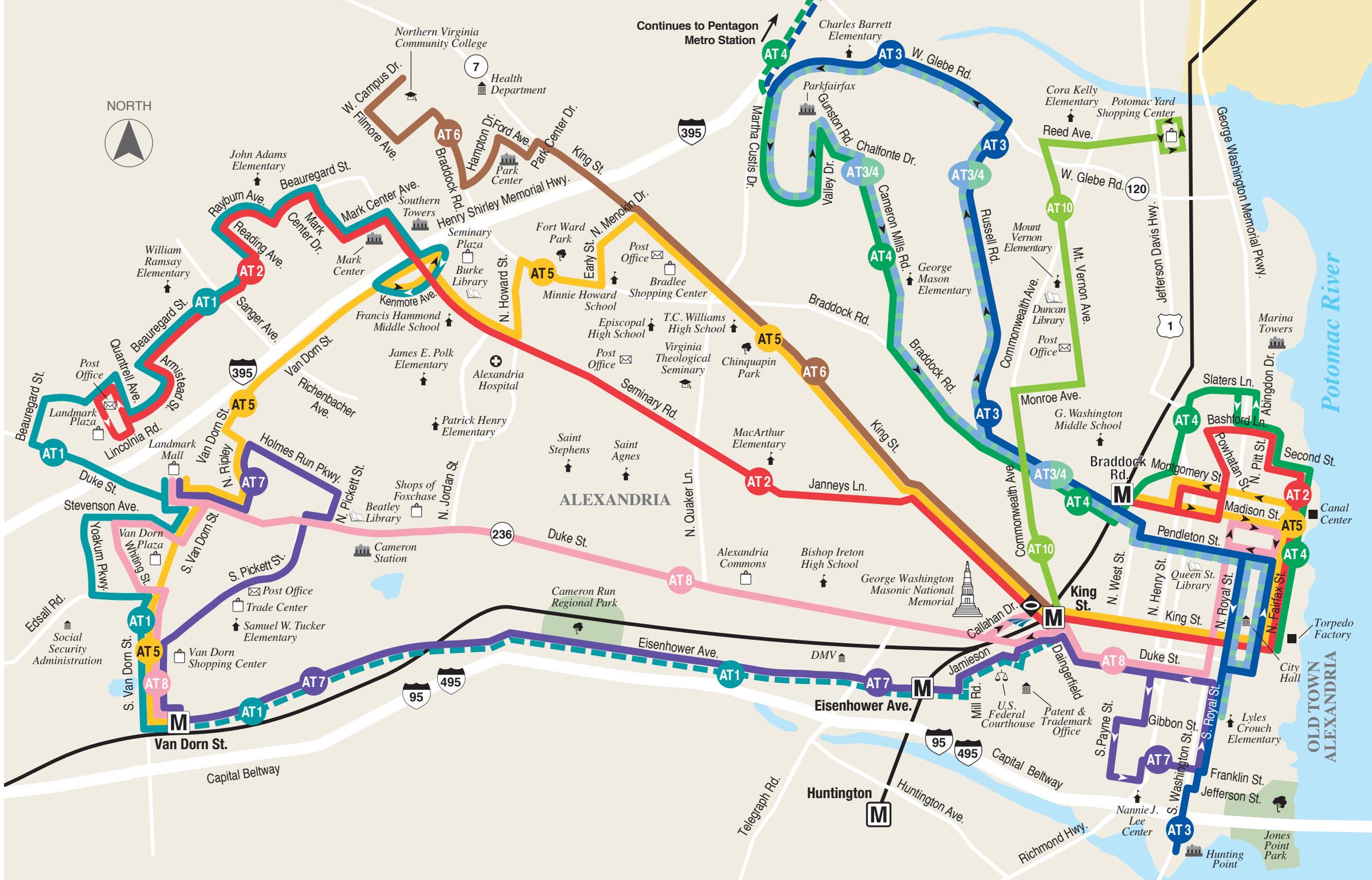
PLAN

August 2013
- December 2013

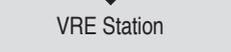


DASH SYSTEM MAP

ROUTE LEGEND



-  AT1
-  AT2
-  AT3
-  AT4
-  AT3/4
-  AT5
-  AT6
-  AT7
-  AT8
-  AT10

-  Service Extension
-  Metrorail Station
-  VRE Station
-  Amtrak
-  Hospital