

DASH Transit Briefing to the Alexandria Transportation Commission



May 8, 2013

Alexandria Transit Company History

- 1981 - 1982 - Feasibility Study
- 1983 - Evaluated and modified study recommendations, developed detailed local bus plan, prepared bus procurement specifications, and determined organizational placement of bus system
- March 11, 1984 - System implemented with 17 buses operating on 4 routes

ATC Organizational Structure

- ATC Board of Directors elected annually by the Alexandria City Council acting in its capacity of sole stockholders to the Corporation
- The Board of Directors approves an annual Transit Development Program and budget, fare and fiscal policies, route structure and service levels
- The General Manager, Sandy Modell, is the chief executive and operating officer of the company and the principal staff advisor to the Board on transit matters
- Transit Management of Alexandria (TMA) is the subsidiary corporation owned by First Transit, which employs the operations, maintenance, and administration staff
- Management company, First Transit, Inc., manages TMA and the overall system, under policy direction of the Board of Directors
- Organizational structure similar to three systems in Virginia and about 50 nationally.

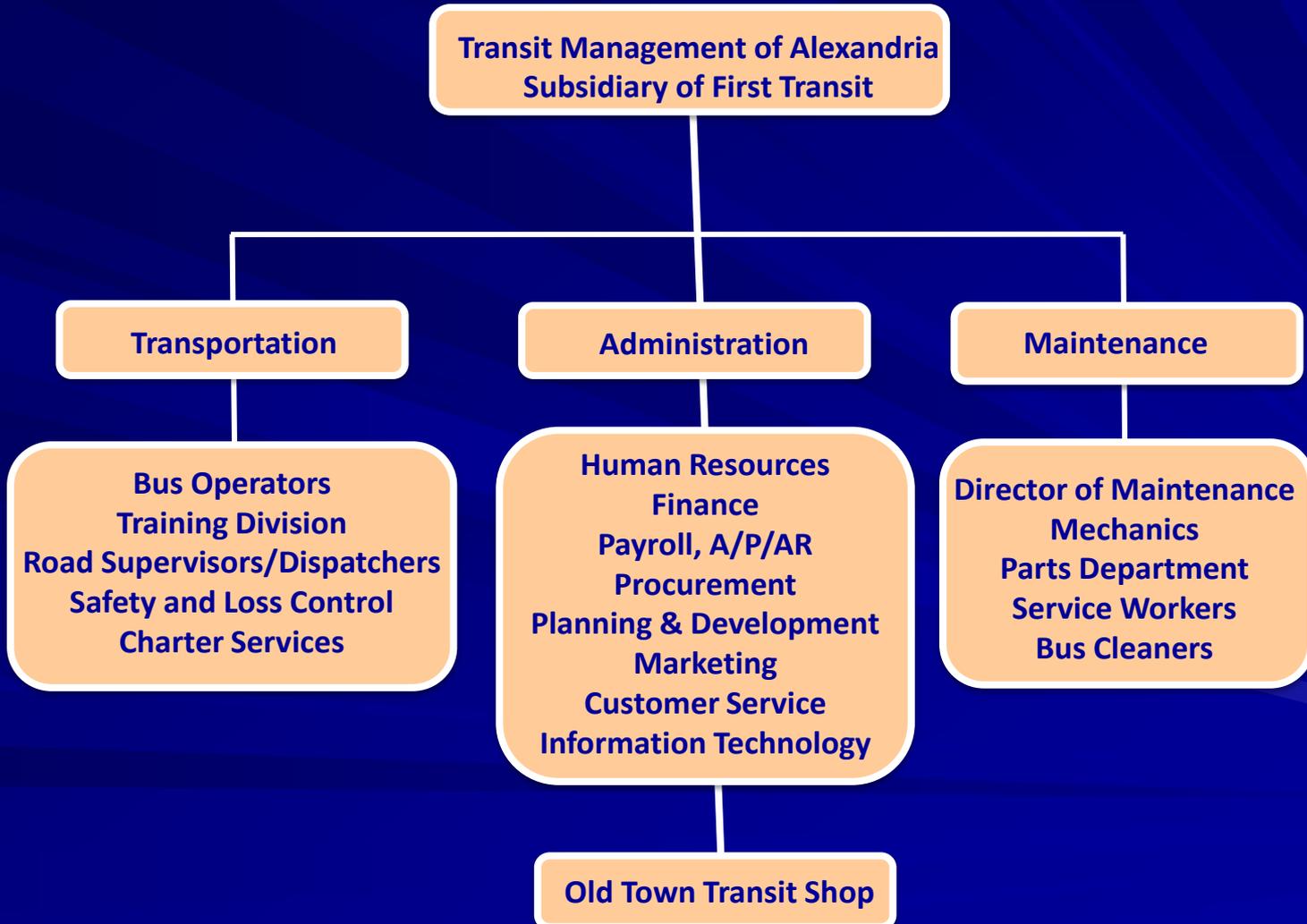
Benefits of ATC Structure

- City Council is not burdened with day-to-day operational issues or oversight of the transit system
- The transit system can leverage the City's assets as needed, while operating as a business
- Employees of the transit system are assured long-term stability and competitive compensation package
- Additional transit-specific expertise and resources are readily available through the management company

Alexandria Transit Company Organizational Chart



Transit Management of Alexandria Organizational Chart



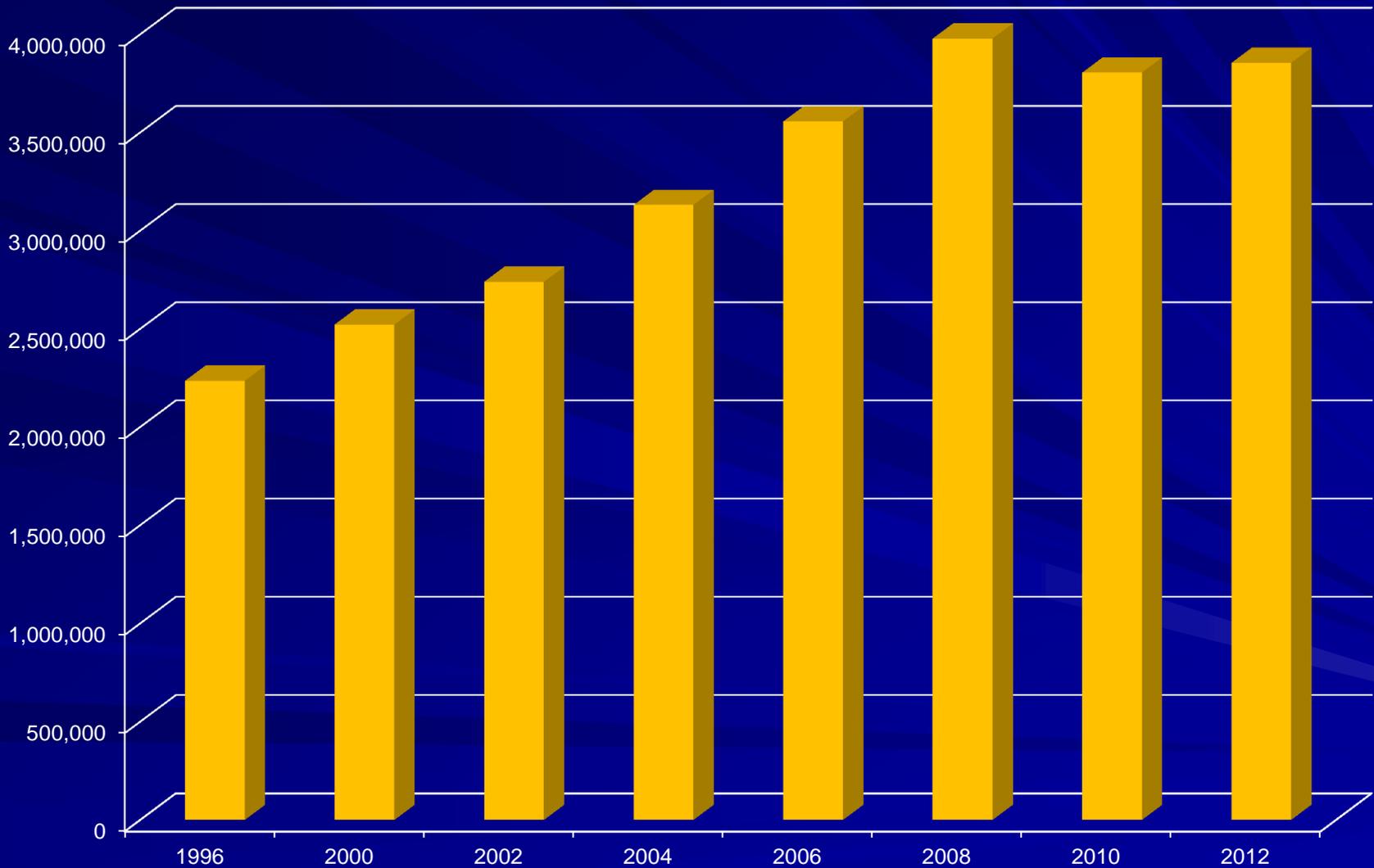
DASH System Goals

- Designed to support specific community objectives
- Safe, reliable, convenient, comfortable, and courteous
- Efficient in the use of resources, whatever their source

DASH Key Operating Statistics

	1985	2000	2012
Ridership	923,405	2,521,925	3,854,945
Buses	17	47	72
Miles Operated	522,705	1,194,507	1,618,986
Passengers/mile	1.8	2.3	2.6
Passengers/hour	24.6	30.3	30.5

DASH Annual Ridership



Present Challenges

- Increased travel times and traffic congestion which negatively impact on-time service reliability
- Making transit attractive to choice riders by increasing convenience, safety, service, and reliability of transit
- Attracting and retaining qualified employees
- Rising fuel costs impact total operating expenses

