

City of Alexandria, Virginia

MEMORANDUM

DATE: OCTOBER 18, 2017

TO: MEMBERS OF THE TRANSPORTATION COMMISSION

FROM: MATT MELKERSON, ACTING DEPUTY DIRECTOR, T&ES

SUBJECT: AGENDA ITEM #6 – UPDATE ON VISION ZERO ACTION PLAN

ISSUE: Staff update to Transportation Commission on Vision Zero Action Plan

RECOMMENDATION: That the Transportation Commission receives the oral update

DISCUSSION: The Draft Vision Zero Action Plan is currently under review and is anticipated to be released to the public in November 2017. The project team has reviewed best practices in traffic safety; summarized existing plans, program, and policies related to traffic safety; and finalized the crash analysis. The team has drafted the Action Plan strategies, which are currently under review by the interdepartmental work group.

Following the Transportation Commission meeting in September 2017, staff updated the strategy and timeline for gathering input from the Commission. Staff provided the draft Vision Zero strategies to the Transportation Commission Vision Zero Subcommittee for review earlier this month. By receiving comments on the strategies earlier in the process, the turnaround time for the draft plan will be expedited. After the interdepartmental review, the plan will be released for public comment along with an online survey for input.

Staff will attend the Transportation Commission's November meeting to receive further comments and input on the draft plan with the goal of seeking the Commission's endorsement of the Final Plan at the December 6, 2017 meeting. The plan will be brought before City Council for adoption during their public hearing scheduled for December 16, 2017.

BACKGROUND: On January 24, 2017, the City of Alexandria adopted Vision Zero with the goal of eliminating all traffic deaths and serious injuries by 2028. City Council directed the City Manager City to form an interdepartmental working group to develop a Vision Zero Action Plan for future consideration by Council, based upon a comprehensive analysis of traffic deaths and injuries in Alexandria, which would identify associated funding needed for the City to reach this goal. For more information, please visit: <https://www.alexandriava.gov/VisionZero>

In May and June, City staff and consultants held eight unannounced “pop-up” events in the community to engage people in conversations on traffic safety, including their concerns, and increase awareness of Vision Zero. Over 500 surveys, in both English and Spanish were completed and 2,000 postcards distributed during the eight pop-up events to direct people to an AlexEngage and online data crowd-sourcing map. There were over 500 responses to the online survey and over 300 issues reported using the interactive map. This community input will be used to inform strategies in the Action Plan.

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