

# City of Alexandria, Virginia

---

## MEMORANDUM

DATE: OCTOBER 18, 2017

TO: MEMBERS OF THE TRANSPORTATION COMMISSION

FROM: MATT MELKERSON, ACTING DEPUTY DIRECTOR, T&ES

SUBJECT: AGENDA ITEM #5A – FY19 TDM Operations Grant

---

**ISSUE:** Submission of application and request for required City match for the FY19 Department of Rail and Public Transportation (DRPT) Transportation Demand Management (TDM) Operations Grant.

**RECOMMENDATION:** That the Transportation Commission endorses the application and recommend City Council consideration and approval of required matching funds and approval to submit the FY19 TDM Operations Grant.

**DISCUSSION:** Transportation Demand Management (TDM) is the application of policies and strategies to reduce trips made using single occupant vehicles, while still ensuring residents, workers, and visitors can reach destinations within Alexandria. Through the use of incentives, education, and marketing, TDM promotes more efficient use of the existing transportation system by influencing the time, route, or mode selected for a given trip. TDM also increases travel choices, offering the opportunity to choose how, when, and by what mode.

The City has operated a TDM program since 1981 and each year has applied for and received funds from the Commonwealth of Virginia. The City's program, GO Alex, administers TDM based programs and is coordinated by the Transit Services Division in Transportation and Environmental Services (T&ES).

For the FY19 grant, the City must provide a 20 percent local match in the amount of \$60,235 to match the requested DRPT amount of \$240,942 in State funds, for a total program budget of \$301,177. This represents no change in either the state's or City's contribution from FY18 levels. The local match funds will be included in the City's FY19 proposed operating budget. If local match funds are not included in the FY19 operating budget, the City may withdraw, or otherwise amend, the grant application.

DRAFT