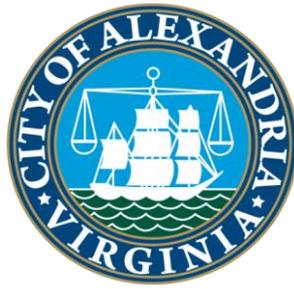




Transportation Commission

October 18, 2017



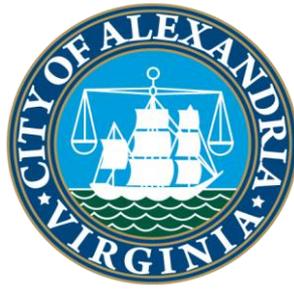
PUBLIC COMMENT PERIOD: (not to exceed 15 minutes)

Agenda Item #1



COMMISSION MINUTES: September 20, 2017 Meeting

Agenda Item #2



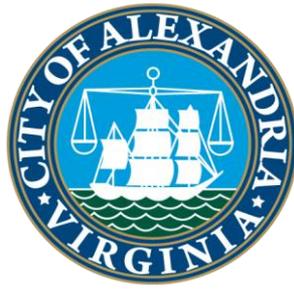
Updates to Receive (Consent)

Agenda Item #3



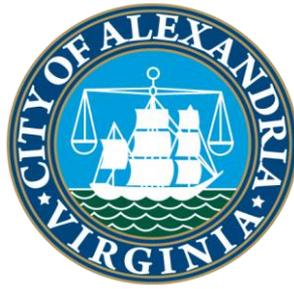
Commission Updates

Agenda Item #4



T&ES Department Grant Applications

Agenda Item #5



FY19 TDM Operations Grant

Agenda Item #5A



What is GoAlex?



- City's TDM (Transportation Demand Management) Program
- Robust marketing campaign for alternative transportation options:
 - DASH
 - WMATA
 - VRE
 - Capital Bike Share
 - Bicycle / Pedestrian Programs
 - CarShare / Vanpool

Highlights from Service Lines

Employer Outreach

- Reaches out to employers in the City of Alexandria
- Helps employers provide transportation options to employees

Mobile Store

- Sells transit fare media (SmarTrip cards, DASH passes, VRE tickets, EZ Pass, etc.)
- New on-demand, mobile format



Grassroots Marketing

- Promotes transit and bike/pedestrian services
- Attends community events throughout Alexandria



New Direction for GoAlex

- Performance measures for FY18
 - Measure how GoAlex changes behavior
 - DRPT is developing performance measures
- More geographic equity
- Partnership with DASH and major employers



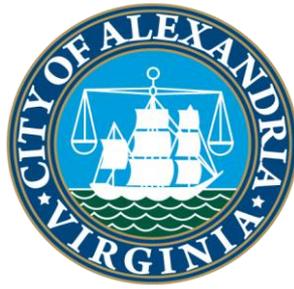
TDM Operations Grant

- Total grant is \$301,177
 - State awards \$240,941.60 (80%)
 - City pays \$60,235.40 (20%)
- Funds two City FTEs to:
 - Manage TDM program
 - Administer City employees' transit benefit program
 - Manage Federal and State TDM grants
 - Manage the Annual Bike To Work Day Event
 - Support Citywide multi-modal program(s)



Transportation Commission Requested Action

- Endorsement of FY19 TDM Operations Grant Application
- Recommend City Council Consider and Approve the following at the November 28 Legislative Session:
 - Funding 20% Local Match
 - Submission of Grant Application



FY24 RSTP / CMAQ Request

Agenda Item #5B



CMAQ / RSTP FUNDING

- Funding requests are bundled to provide NVTA maximum flexibility, increasing its ability to fund more projects
- Alexandria typically receives a larger share of CMAQ funding

CMAQ

Funds projects that reduce emissions and improve air quality.

- New Projects that Reduce Emissions
- Operating Costs for Initial 3 Years of New/Expanded Service
- Non-Motorized Capital Projects
- Transportation Demand Management

RSTP

More flexible funds for projects that improve or preserve transportation infrastructure:

- General Non-Motorized Capital Projects
- Research & Studies
- Bike/Ped Improvements, Trails, ADA Upgrades
- Transportation Demand Management
- Intelligent Transportation Systems (ITS)
- Shelters and Stations



Previous Funding Totals

Year	Funding
FY 2019	\$4,560,200
FY 2020	\$4,232,237
FY 2021	\$4,280,860
FY 2022	\$4,000,000
FY2023	\$4,300,000
<i>Proposed FY 2024</i>	<i>\$4,500,000</i>

Typical **CMAQ**
funding amounts:
\$2.1M – \$2.8M

Typical **RSTP**
funding amounts:
\$1.0M – \$1.45M



Timeline & Process

Timeline	Process
October 18, 2017	<ul style="list-style-type: none">• Transportation Commission Consideration and Endorsement
November 28, 2017	<ul style="list-style-type: none">• City Council Consideration and Approval
December 15, 2017	<ul style="list-style-type: none">• City submits funding request to NVTA
Spring 2018	<ul style="list-style-type: none">• NVTA makes funding determinations and transmits approvals to CTB
June 2018	<ul style="list-style-type: none">• CTB incorporates projects into Six Year Plan for approval



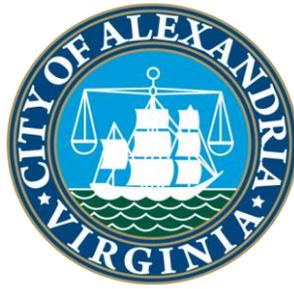
FY24 CMAQ / RSTP Request

Proposed Project	Funding Request
West End Transitway Operations	\$1,000,000
Transportation Demand Management	\$500,000
Commuter Outreach	\$600,000
Bike Sharing	\$250,000
ITS Integration	\$600,000
DASH Technology	\$250,000
Backlick Run	\$300,000
Pedestrian Safety and Mobility Enhancements in Primary Corridors	\$1,000,000
TOTAL for FY24	\$4,500,000



Transportation Commission Action

- Endorsement of FY24 CMAQ / RSTP Funding Request
- Recommend City Council Consider and Approve the Funding Request at the November 28 Legislative Session



Vision Zero Update

Agenda Item #6



Updated Transportation Commission Involvement

- October
 - Draft Strategies submitted to Transportation Commission Vision Zero Subcommittee for review and comment
 - Project update at October meeting
- November
 - Review of DRAFT Action Plan
 - Public hearing on Plan at November meeting
- December
 - Endorsement of Vision Zero Action Plan

Vision Zero Strategies

Build Safe Streets for Everyone

→ Engineering

Promote Culture of Safety

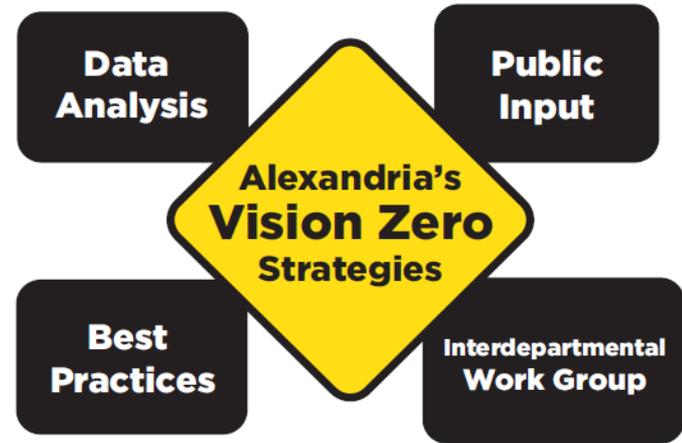
→ Education & Enforcement

Enhance City Processes & Collaboration

→ Administrative & Policy

Improve Data Collection

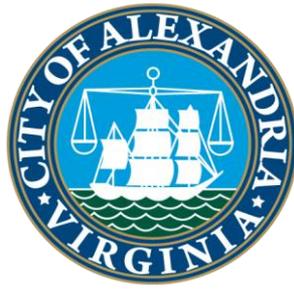
→ Evaluation





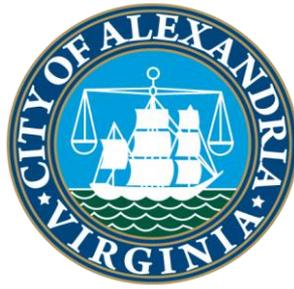
Project Timeline

- Internal review and finalization of draft for public comment period October 2017
- Update to City Council – October 24th
- Public comment period – Early November 2017
- Present draft Action Plan for Transportation Commission for comment in November 2017 and endorsement (public hearing) – December 6, 2017
- Present Action Plan to City Council for approval (public hearing) – December 12 and 16, 2017



Vice Chair Discussion

Agenda Item #7



Other Business

Agenda Item #8



December Commission Meeting

- 1. Moving meeting** to December 6