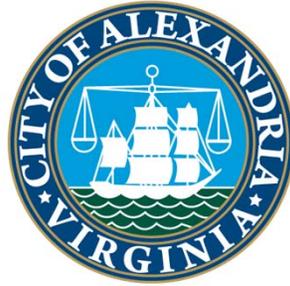


Transportation Commission

January 16, 2018



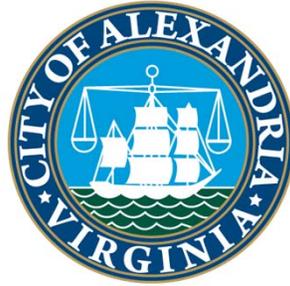
Public Comment Period 3 min per speaker.

Agenda Item #1



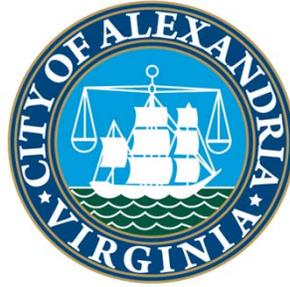
COMMISSION MINUTES: October 17, 2018 Meeting

Agenda Item #2



Updates to Receive

Agenda Item #3



Commission Updates

Agenda Item #4



DRPT Grant Applicants

Agenda Item #5



Shared Mobility Pilot Program

Agenda Item #6

What are Shared Mobility Devices (SMDs)?

- Bikes, electric-assist bikes & electric scooters owned by private companies made available to the public for rent via smartphone app
- Intended for short trips
- Stored in public spaces; dockless





Pilot Program Highlights

- Permit fee of \$5,000
- Cap of 200 total devices
 - Could rise if ridership benchmarks are reached
- Required safety features
- Parking and use regulations
 - Companies must communicate to users
- Clear information on reporting problems/feedback to companies
- Respond to customer and community in a timely fashion



Pilot Program Status

- Council approved on Nov 13
- 9 month pilot (through Sept. 30)
 - May be extended
- One vendor permitted (Lime)
 - 2 others under review
 - 3 others expressing interest



Community Engagement

- Feedback on proposed pilot program requirements:
 - Community Open House (Oct 6th)
 - Open House meeting at City Hall (Oct 25th)
 - Online Survey (nearly 500 reponses)
 - OTBA, Alexandria Chamber, AFSS, OTC
- Education and Awareness:
 - City website
 - Social media and eNews



Community Engagement Results and Actions

- Obstructed sidewalks and improper parking
 - Vendors continue development of app-based tools
 - I.e. peer reporting, providing a photo to end a trip
 - Business community
 - Instructions for Old Town Clean Team along King Street to help ensure clear pedestrian paths and reporting
- Riding electric scooters on sidewalks
 - VA Code has conflicting language
 - City staff recommended following interpretation: State Code prohibits electric scooter use on the sidewalk
 - Consistent with that of Arlington County
 - Companies required to encourage users to operate scooters on streets and not on sidewalks
 - City education and outreach to discourage sidewalk riding
- Riding without helmets
 - Per VA Code, not required
 - City staff give out helmets



Community Engagement Results and Actions

- Scooter speed limits: 15 mph
 - On-street safety issues
 - Incentive to use sidewalks
 - Inconclusive if City allowed to regulate speed
 - No data
- Insurance and liability
 - Vendors obtain insurance similar to Capital Bikeshare
- Compliance
 - Contained in mandatory MOU
- Sustainability – device lifecycle impacts
 - More appropriate for long-term permitting
 - New devices under development



Other Requirements

- Safety
 - Lights, brakes, bells
 - Federal and State guidelines
 - Maintenance
- Parking
 - Does not impede Pedestrian flow, fire hydrants, bus stops, CaBi, landscaping, etc.
 - Alert users of regulations
 - Public space only
 - Rectify within 2 hours
 - Not longer than 7 days



Other Requirements

- Operations
 - 24-hour customer service
 - Alert users of regulations
- Data
 - Customers, trips, devices, crashes/injuries, feedback
 - De-identified customer demographic data
 - Publicly-accessible application program interface
- Advertising
 - No City endorsement
 - No 3rd party



Pilot Program Framework

- Evaluation
 - Usage data
 - Customer service/public feedback
 - Parking/storage issues
 - Provider compliance/responsiveness
- Community Engagement
 - Online & in-person feedback
 - Education through websites and social media
- Final report to City Council at end of pilot period



Other Business

- February 13th - Joint Transportation Commission / ATC Board Meeting
- February 23rd TC Retreat postponed to March – identify dates