Pop-Up Meetings
AMP Pop-Up Events

November and December 2019

• 7 pop-ups
• 468 interactions
• Citywide coverage
  ✓ Old Town
  ✓ West End
  ✓ Arlandria (x2)
  ✓ Del Ray
  ✓ Taylor Run
  ✓ Alexandria West
Old Town Farmers Market

Sunday November 9, 2019
• 61 Priority Activities completed
• 18 additional conversations
West End Farmers Market

Sunday November 17, 2019

• 75 interactions (72 English/3 Spanish)
• 52 Priority Activities completed
• 52 fact sheets handed out
Arlandria Community Meeting

Thursday November 21, 2019

- 50 interactions (30 English/20 Spanish)
- 33 Priority Activities completed (22 English/11 Spanish)
- 39 fact sheets handed out
- 14 postcards handed out
Tuesday December 3, 2019
• 113 interactions (111 English/2 Spanish)
• 85 Priority Activities completed
• 66 fact sheets handed out
• 119 postcards handed out
Friday December 6, 2019
• Boy’s Basketball Game Event
• 75 interactions (71 English/4 Spanish)
• 48 Priority Activities completed (45 students/3 adults)
• 16 fact sheets handed out (14 English/2 Spanish)
• 44 postcards handed out
Global Foods Market

Sunday December 8, 2019

• 114 interactions
  (57 English/32 Spanish/25 Amharic)

• 36 Priority Activities completed
  (20 English/16 Spanish)

• 46 fact sheets handed out
  (18 English/13 Spanish/15 Amharic)

• 86 postcards handed out
Sunday December 8, 2019

• 75 interactions (13 English/62 Spanish)
• 27 Priority Activities completed (4 English/23 Spanish)
• 44 fact sheets handed out (5 English/39 Spanish)
• 58 postcards handed out
Priority Activity
Priority Activity

Mobility Priorities

Below are the “building blocks” of a transportation system that provides choice, convenience, and reliability. Unfortunately, we can’t have everything we want – there’s not enough space, money, or time. What things do you think Alexandria should invest in the most?

- **Attractive and Active Streets** – Utilizing streets as public spaces to serve different functions—providing places to gather and to program activities.
- **Curbside Management** – Allocating space to balance the needs of pedestrian and vehicle traffic, delivery trucks, ride-hailing services, bicycles, buses, and cars.
- **Reliable and Efficient Transit Service** – Providing convenient, affordable, and reliable bus service throughout the city and on all days of the week. Improving access to rail stations and regional bus stops.
- **Incentives and Information** – Make it easier and more attractive to choose alternatives to driving alone.
- **Mobility on Demand** – Supporting shared mobility (e.g., Capital bikeshare, Zipcar, Uber/Lyft) with policies and infrastructure.
- **Parking** – Increasing the physical inventory of on-street parking to taking action to manage the existing space better.
- **Safe and Comfortable Places to Walk and Bike** – Allowing you to comfortably walk and bike everywhere in the city and improve accessibility for persons with disabilities.
- **Maintaining our Infrastructure** – Keeping streetlights and traffic signals working, filling potholes, repaving streets, maintaining sidewalks, removing snow, and replacing aging bus fleet.
- **Traffic Management** – Using technology to make travel in Alexandria safer and more efficient to get around.

Please choose your top six building block stickers and place them on your sheet in order of importance, from most important (top) to least important (bottom). Three of the themes will not be represented in the final pyramid.

Email address ____________________________ (optional)

What is your home zip code? ____________________________ (optional)
Priority Activity

- **690** activities completed
  - 342 completed *in person* at pop-up meetings
  - 348 completed *online* as of December 19, 2019
Key Takeaways

• Equal competing values between **multimodal transportation** and **traffic/maintenance**

• Linked priorities
  • Of those that chose “**Safe and Comfortable Places to Walk and Bike**” as their **most important** priority:
    • “**Reliable and Efficient Transit**” was the most frequently chosen priority in their **more important** row. The inverse is also true.
  • Of those that chose “**Congestion Management**” as their **most important** priority:
    • “**Maintaining our Infrastructure**” was the most frequently chosen priority in their **more important** row. The inverse is also true.
In Person Priorities (Weighted)

1. Safe and Comfortable Places to Walk and Bike
2. Reliable and Efficient Transit
3. Congestion Management
4. Maintaining our Infrastructure

* top priority categories after assigning weights to each priority level
Online Priorities (Weighted)

1. Congestion Management
2. Maintaining our Infrastructure
3. Reliable and Efficient Transit
4. Safe and Comfortable Places to Walk and Bike

* top priority categories after assigning weights to each priority level
Priorities by Category (all submissions)

- Safe and Comfortable Places to Walk and Bike
  - Most Important: 24%
  - More Important: 28%
  - Important: 21%
  - Not Selected: 26%

- Reliable and Efficient Transit
  - Most Important: 19%
  - More Important: 35%
  - Important: 31%
  - Not Selected: 15%

- Parking
  - Most Important: 4%
  - More Important: 20%
  - Important: 37%
  - Not Selected: 39%

- Mobility on Demand
  - Most Important: 2%
  - More Important: 8%
  - Important: 26%
  - Not Selected: 65%

- Maintaining our Infrastructure
  - Most Important: 12%
  - More Important: 41%
  - Important: 41%
  - Not Selected: 5%

- Incentives and Information
  - Most Important: 2%
  - More Important: 7%
  - Important: 28%
  - Not Selected: 64%

- Congestion Management
  - Most Important: 28%
  - More Important: 30%
  - Important: 38%
  - Not Selected: 5%

- Balancing Demands for Curb Use
  - Most Important: 2%
  - More Important: 9%
  - Important: 36%
  - Not Selected: 52%

- Attractive and Active Streets
  - Most Important: 7%
  - More Important: 19%
  - Important: 36%
  - Not Selected: 39%
### Most Frequent Pyramid Priorities by Location

<table>
<thead>
<tr>
<th>Pyramid Priorities</th>
<th>YMCA</th>
<th>West End Farmers Market</th>
<th>TC Williams High School</th>
<th>Old Town Farmers Market</th>
<th>Arlandria Community Meeting</th>
<th>Forest 24 Hour Laundromat</th>
<th>Global Foods Market</th>
<th>Online</th>
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<td>Incentives and Information / Maintaining Our Infrastructure / Congestion Management</td>
<td>Maintaining Our Infrastructure / Balancing Demand for Curb Use</td>
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Top Comments by Location (In-Person)

Old Town Farmers Market
• Old Town area revolves around walking
• Requests for weekend bus service from Old Town to Mount Vernon
• Transit service at later hours

West End Farmers Market
• The need to keep Alexandria a walking community
• Several requests for more bike lanes/mention of bike lanes ending abruptly
• Congestion has been getting worse

Arlandria Community Meeting
• The city does a lot of talking about walking, but “does not do much to support walking”
• Importance of public transit in this community
• Complaints of slow-moving buses

YMCA
• Safety and walkability are strong values in this community
• Concerns about infrastructure failure
• Metrorail access
Top Comments by Location (In-Person)

TC Williams High School
• Concerns about bus routes and frequency
• Equitable design
• More street lights

Global Foods
• More transit access

24 Hour Laundromat
• Crime and safety concerns on the streets – need for more street lights
• Free parking
• Bus service improvement during non-peak hours
• Fix potholes
Top Comments (Online)

Online

• Congestion concerns – often centered around Seminary Road
• Environmental and sustainability concerns
• Better transit around Alexandria