

# Vision Zero Action Plan Strategies

## **PROMOTE A CULTURE OF SAFETY**

- Inform the public of Vision Zero efforts
- Create a network of Vision Zero partnerships
- Craft a public education campaign
- Encourage city staff to incorporate Vision Zero into everyday practices
- Strengthen traffic safety enforcement policies and practices

## **BUILD SAFE STREETS FOR EVERYONE**

- Improve delivery and implementation of safety treatments
- Develop and implement infrastructure policies to reduce KSIIs

## **IMPROVE DATA COLLECTION AND EVALUATION**

- Enhance data collection and coordination efforts
- Make information easily available to the public
- Evaluate success of existing and planned programs to determine best way to allocate resources for change

## **ENHANCE CITY PROCESSES AND COLLABORATION**

- Support and encourage statewide legislative efforts to implement stricter traffic safety laws
- Evaluate City policy and administrative guidelines to improve safety outcomes

