Ad Hoc Motorcoach Task Force
Alexandria, Virginia
Kickoff Meeting
19 May 2008

Initial Meeting

- Welcome & Introductions
- Housekeeping
- Notebooks
- Charter
- Review
  - Existing Ordinances & Policies
  - ACVA Motorcoach Task Force (2005)
  - Motorcoaches & Tourism Policy (Old Town Historic District Residents Group) (2007)
- Q&A
Housekeeping

- **Timeframe**
  - Presentation to City Council in Fall ‘08
- **Meeting Schedule**
  - Every two weeks
- **Use of Contact Information**
- **Preferred Method of Communication**
  - [www.alexandriava.gov/motorcoach](http://www.alexandriava.gov/motorcoach)
- **Public Input Process**
- **Stakeholder Interviews**

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NOTEBOOKS

- **Contact Information**
- **Presentation Handouts**
- **City Code**
- **Motorcoach Rules & Regulations for Historic Alexandria**

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TASK FORCE DRAFT CHARTER

Working collaboratively with multiple stakeholders, the Task Force will develop a proactive approach to motorcoach management that recognizes the economic value of the industry and balances its operational needs with measures to limit intrusive effects on Alexandria’s neighborhoods, the environment, quality of life, traffic and parking.

The Task Force will review best practices and build consent on measures that balance the multiple interests of the City.

Ultimately, the Task Force will recommend a motorcoach management plan to City Council.

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Existing Ordinances & Policy

- Ordinance Review
- Motorcoach Unloading & Loading
- Motorcoach Parking
  - Parking Permits

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ACVA Task Force (2005)

- City Council initiated process (Feb. 2004)
- Develop recommendations for City Manager for “motorcoach management”
- Two phased approach
  - Phase 1: Research
  - Phase 2: Solutions & Recommendations
- Findings & Final Resolution

Motorcoaches & Tourism Policy (2007)

- Dissatisfaction with ACVA Task Force
- Citizen meetings grew into paper
- Paper includes
  - Review of Task Force & Regulations
  - Planning for Tourism
  - Costs of Motorcoach Tourism in Alexandria
  - Motorcoach Management in Other Cities
  - Recommendations
Key Issues

- Motorcoach Management in Other Cities
  - Guest speaker(s)
- Tourism
- Code, Regulation & Legal Issues
- Parking (Short-term & Long-term)
- Designated Routes and/or Alternate Distribution Strategies
- Communication & Wayfinding

Q&A

Citizen & Task Force Discussion
THANK YOU

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