



Ad Hoc Motorcoach Task Force

Alexandria, Virginia

Kickoff Meeting

19 May 2008

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Initial Meeting

- Welcome & **Introductions**
- Housekeeping
- Notebooks
- **Charter**
- Review
 - Existing Ordinances & Policies
 - **ACVA** Motorcoach Task Force (2005)
 - Motorcoaches & Tourism Policy (**Old Town** Historic District Residents Group) (2007)
- **Q&A**

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Housekeeping

- Timeframe
 - Presentation to City Council in **Fall '08**
- Meeting **Schedule**
 - Every two weeks
- Use of Contact Information
- Preferred Method of **Communication**
 - www.alexandriava.gov/motorcoach
- Public Input **Process**
- Stakeholder Interviews

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NOTEBOOKS

- Contact **Information**
- Presentation **Handouts**
- City **Code**
- Motorcoach Rules & Regulations for **Historic Alexandria**

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TASK FORCE DRAFT CHARTER

Working collaboratively with multiple stakeholders, the Task Force will develop a proactive approach to motorcoach management that recognizes the economic value of the industry and balances its operational needs with measures to limit intrusive effects on Alexandria's neighborhoods, the environment, quality of life, traffic and parking.

The Task Force will review best practices and build **consent** on measures that balance the multiple interests of the City.

Ultimately, the Task Force will recommend a motorcoach management plan to City Council.

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Existing Ordinances & Policy

- Ordinance Review
- Motorcoach **Unloading & Loading**
- Motorcoach **Parking**
 - Parking Permits



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ACVA Task Force (2005)

- City Council initiated process (Feb. 2004)
- Develop recommendations for City Manager for “motorcoach management”
- Two phased approach
 - Phase 1: **Research**
 - Phase 2: **Solutions & Recommendations**
- Findings & Final Resolution

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Motorcoaches & Tourism Policy (2007)

- Dissatisfaction with ACVA Task Force
- Citizen meetings grew into paper
- Paper includes
 - **Review** of Task Force & Regulations
 - Planning for **Tourism**
 - **Costs** of Motorcoach Tourism in Alexandria
 - Motorcoach **Management** in Other Cities
 - Recommendations

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Key Issues

- Motorcoach **Management** in Other Cities
 - Guest speaker(s)
- Tourism
- Code, **Regulation** & Legal Issues
- **Parking** (Short-term & Long-term)
- Designated **Routes** and/or Alternate Distribution Strategies
- **Communication** & Wayfinding

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Q&A

Citizen & Task Force Discussion

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THANK YOU

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