

TMP Program Components

Program components should be executed to meet the mode share goals. Every TMP should include a combination of the following program components to mitigate vehicular traffic.

A. Transit Subsidies

- Discount the cost of bus and transit fare media (and the succeeding electronic fare media) for on-site employees and residents. The discounted bus and rail fare media should be sold or distributed to employees/residents of the project on-site during hours that are convenient for residents who work or dispersed to employees/residents electronically. The fare media to be sold or dispersed will include, at a minimum, fare media for Metrorail, Metrobus, DASH and any other public transportation system fare media requested by employees and/or the Transportation Planning Division. The availability of this fare media will be prominently advertised. At a minimum, the initial discount will be 50%.
- Provide one time free SmarTrip card to first time condominium purchasers and retail employees.

B. Carpool, vanpool and shuttle subsidies

Shuttle

- Provide shuttle service from the site to a transportation hub. Details of the shuttle route, service frequency, and cost estimates should be provided. If this option is used for mitigation purposes, please contact WMATA and DASH to verify that this option is acceptable.

Carpool, vanpool and parking

- A parking management program, whereby a parking pricing policy could be established that favors HOV travel
- Monitor and enforce the use of reserved parking spaces for carpools and vanpools.
- Administer the Parking Management Program including reserving a specified number of free parking spaces for carpools and vanpools and for employees of the Staggered Work Schedule Program.
- Provide access to company fleet vehicles or car-share vehicles for employees who do not drive to work

Rideshare

- Create a ridesharing program that includes not only participation in the regional Metropolitan Washington Council of Governments Commuter Connections Program, but also site-specific matching efforts.
- Administer a ridesharing program, including signing people up for the City's Ridesharing Program, and assisting in the formation of 2-person carpools and vanpools of three or more persons. If a vanpool is established, it should be reported to the City and other necessary transit agencies.
- Purchase and lease vans to on-site tenants for vanpooling
- Set up contractual arrangements with private entrepreneur to provide vanpool service

Carshare

- Subsidize or pay for application fees for carshare vehicles for residents or employees who use alternative modes to work.

C. Marketing and projects

Guaranteed Ride Home

- Promote the regional Guaranteed Ride Home Program as part of the ridesharing and transit marketing efforts.

Telework

- Provide and promote on-site business center as a telework options for residential properties.
- Create policies that allow for telework for commercial properties.

Marketing

- Distribute and display current marketing for transit schedules, rideshare applications and information, incentive information, etc. This can be on websites, newsletters, in the building lobby, in kiosks, advertising, at promotional events, in bus shelters, etc.
- Promote use of transit, carpooling/vanpooling and participation in the staggered work hour program and other components of the TMP with prospective tenants during marketing/leasing/sales activities and with both prospective and existing tenants and employees of the project.

D. Other

Transit

- Maintain bus shelters and similar amenities to enhance transit usage.
- Install transit information display, and keep current and clean.

Bicycling

- Install bicycle lockers, secure storage areas, covered parking and provision of shower and changing facilities.
- Subsidize or purchase bikeshare memberships for residents or employees
- Contribute to bikeshare infrastructure or operations and maintenance expenses

Staggered Work Hours

- Administer a staggered work hour program including the promotion of the program among existing and prospective lessees, the registration of staggered work hour participants, issuing stickers and/or electronic cards to verify vehicles participating in the program and monitoring the program.

Ozone Action Days

- Participate in Ozone Action Days and other regionally sponsored clean air, transit, and traffic mitigation promotions by advertising such promotions in a manner and at such locations within the building acceptable to the condominium association.

Any other incentive activities as may be proposed by the applicant and approved by the Director of T&ES as meeting goals similar to those targeted by the required TMP measures. Transit, ridesharing, staggered work hours/compressed work week and the other program elements should be promoted to prospective residents and residents in the residential buildings.

Generally, if an expense does not appear on the approved list above and you are unsure if it qualifies as an approved TMP expenditure, it is best to ask before spending TMP funds.

Not approved:

Street or sidewalk lighting; snow removal; sidewalk, trail or retaining wall repairs