

Environmental Action Plan Implementation

Outreach and Implementation



Alignment Matrix

Chapter / Leads	Department Staff	Management	Boards & Commissions
Climate & Energy Reid & Humza	DGS Bill Eger	Jeremy McPike	Climate Task Force TBD
Transportation Carolyn & Eldon	T&ES Chris Ziemann – Div. Chief	Hillary Orr – Dep. Dir.	Transp. Commission: Chapman & Aguirre PYMIG: Wilson & Aguirre
Land Use Mike Kulas & Brendan Owens	P&Z GB: Karl Moritz - Director TC: RPCA/Bob Williams OS: RPCA/Dana Wedeles	GB: Emily Baker - DCM TC: RPCA/Jim Spengler - Director OS: RPCA/Jack Browand – Division Chief	Planning Commission: Stephen Koenig & Nate Macek Parks & Rec Commission: TBD Eisenhower West Council?
Water & Waste Trip Hook & Craig Berry	T&ES SW: Helen Lee WR: Jesse Maines – Div. Chief	SW: Jeff Duval – Dep. Dir. of Ops WR: Bill Skrabak – Dep. Dir.	RiverRenew – Wilson & Jackson
Implementation & Outreach Praveen Kathpal	T&ES Ellen Eggerton	Bill Skrabak	Eco-City Steering Committee Pepper & Bennett-Parker

Chapter(s): Implementation & Outreach - **Targets**
Lead Department/Staff: TES, Ellen Eggerton

**How will these be measured?
How will we know when we get there?
Do the actions add up to achieving the target? If not, what else needs to be done?**

Chapter / Topic	Goal/Target
Education and Outreach	<p>Motivate the public to take actions that make Alexandria more sustainable</p> <p>By FY2023, establish ongoing educational opportunities to increase awareness of environmental challenges and provide recommendations for adoptable daily sustainable practices for residents, businesses, and City staff</p> <p>Ellen: Identifying metrics at end of October</p>
Implementation and Monitoring	<p>Enhance EAP implementation by increasing monitoring, measuring, and reporting efforts by the City and the community</p> <p>Annual updating of EAP progress and sustainability metrics</p> <p>Ellen: Updating key indicators, adding additional items, part of network group process in October</p>

Chapter(s): Implementation & Outreach - **Actions**
 Lead Department/Staff: TES, Ellen Eggerton

2019: Were these completed? If not, why not?
2020: Are these budgeted? Are they in the staff lead's performance objectives? Is this on track to be completed in FY2020?
2021: What needs to be included in the Manager's proposed 2021 budget?

	2019	2020	
Education and Outreach	None	10.1.1 - \$20k <ul style="list-style-type: none"> • Design and implement robust outreach campaigns • Update the Green Building Resource Guide Resource Center for new small businesses and existing buildings. • Additional outreach and education will be leveraged with Eco-City Ambassadors who go through an Eco-City Academy to assist in spreading sustainability throughout the community – Launching in the spring Not budgeted, YES in objectives	Select and launch a green business recognition or certification program - \$10k
		10.1.2 <ul style="list-style-type: none"> • update Eco-City web-based information – On track • coordinate with related sustainability information on other city web sites - On track No budget required, YES in objectives	Establish a voluntary program for residents, schools, and businesses to report their efforts in reducing their environmental impact - \$30k
		10.1.3 - \$30k : Initiate a collaborative effort to update environmental education in the Alexandria City Public School curriculum - On track Not budgeted, YES in objectives	

Chapter(s): Implementation & Outreach - **Actions**
 Lead Department/Staff: TES, Ellen Eggerton

2019: Were these completed? If not, why not?
2020: Are these budgeted? Are they in the staff lead's performance objectives? Is this on track to be completed in FY2020?
2021: What needs to be included in the Manager's proposed 2021 budget?

	2019	2020	2021
Implementation and Monitoring	None	10.2.1 - Update measurement methods, monitored actions, and key indicators to capture and report new, changed, and trending sustainability goals, public building performance, regional efforts, and accomplishments in online dashboards YES, YES	None
		10.2.2 - \$10k - Participate in regional and state efforts to increase the sustainability and enforcement of construction practices, regulations, and codes (International and Virginia Energy Conservation Code, recycling, stormwater management, and others). Partner with regional municipalities and organizations to provide shared professional training to contractors, design professionals, and individuals in sustainable building and operating methods to achieve more sustainable infrastructure. Not budgeted, using training/conf funds. YES, YES	

Chapter(s): Implementation & Outreach - **Actions**
Lead Department/Staff: TES, Ellen Eggerton

Short-term (2022-23) and mid-term: Is there anything that needs to happen in FY2020 or be budgeted in FY2021 to keep these items on track?

	Short-term 2022-2023	Mid-term 2024-2028
Education and Outreach	None	None
Implementation and Monitoring	None	By 2024 publish interim EAP Progress report of short-term actions

Chapter(s): Implementation & Outreach - **Legislative Priorities**
Lead Department/Staff: TES, Ellen Eggerton

Which of these need to be emphasized in our legislative package request?

- None