

Environmental Policy Commission Minutes
October 17, 2011 Meeting

EPC Members in Attendance

✓	Peter Pennington (Chair)	✓	Danielle Fidler	✓	Kurt Moser
✓	Jennifer Hovis	✓	Patrick Hagan	X	Phil Voorhees
✓	Heather Schaefer	✓	Scott Barstow	✓	Geoffrey Goode
✓	Bobby Croghan			✓	Rebecca Jablon

[✓ = In attendance X= Absent]

City Staff

Bill Skrabak, Khoa Tran, Bill Eger

Begin 7:30 PM

Welcome and Introductions

Public Comment

- Bill Eger used this time to introduce the City's Energy Management Program and FY2011 Annual Energy Review and a memo regarding the City's EECBG Green Revolving Loan Fund Project.
 - o Bill E. would like to discuss these topics more in depth at a future meeting and he asked the EPC to read through the handouts he provided.

Green Business Agreement Signing

- Bobby announced all of the participating bodies agreed to the program as developed by Bobby and his team.
- A motion was raised for the EPC to sign the agreement; the motion carried.

Re-cap of EPC Retreat

- Peter attended the Alexandria City Council Public Hearing on October 15th. He advocated for several points raised during the retreat including recycling bins in tourist spots and the City hiring an Outreach Manager.
- Peter stated representatives from the EPC, the Transportation Commission and the Park and Recreation Commission will go together to meet with the new City Manager and introduce the Commissions' goals.
- Members of the EPC committed to roles outlined in the EPC 2011-2012 Work Plan:
 - o Earth Day Committee: Jennifer, Heather and Danielle
 - o Internal Promotion or Marketing: Patrick and Peter will work with Bill S.
 - o External Promotion or Marketing: Jennifer and Bobby
 - The team will look into getting the Eco-City logo and name out there, focusing on branding and marketing
 - o IT: Heather
 - Heather will look into consolidating our facebook pages as well as explore the idea of a forum being incorporated into the existing blog
 - Other EPC members were encouraged to send Heather any further ideas
 - o Green Business Group: Bobby, Heather, Rebecca and Phil
 - The EPC's role will change as the program develops
 - o George Washington Grove: Patrick, Danielle and Kurt
 - o Other issues:

- EPC's Climate Change message: Scott
- Art organizations would like to work with the EPC on some ideas: Danielle
- Planned update to the 2003 Chesapeake Bay Ordinance: EPC
- Danielle proposed the EPC sponsor food drives to broaden our reach in the City
- Investigate District Greening: perhaps in a CSO area; the EPC agreed to look into the issue in the new year.

Earth Day Update

- Jennifer announced that the first meeting was held to discuss potential themes and to recap last year's event. A potential theme revolves around urban forestry, food, and community gardens. The committee would like to do a fashion show again. The team is still thinking of a catchy slogan.
- Jennifer will look into the possibility of moving the event to a new location.
- The next meeting will be November 1st.

Administrative Items

- Minutes: The minutes from September 19th and October 3rd were approved.
- The FY2011 EPC Annual Report was approved.
- EPC Letter to Council about the FY2013 Budget: Peter will together a formal letter identifying EPC priorities

Other

- Outreach: Tuesday, October 25th is a Green Workshop for Green Businesses
- Visits:
 - o Bill S. and Khoa will give the point of contact to Peter for a tour of the Gen-On facility.
 - o Bill S. will talk to Claudia about the possibility of a bus tour of the City's stormwater facilities.

Adjourn 9:35 PM