CITY COUNCIL STRATEGIC PLAN GOAL 7 PLANNING MEETING NOTES

October 9, 2009

Human Services Center
2525 Mt. Vernon Avenue

Attendance:
Councilwoman Del Pepper
Councilwoman Alicia Hughes
Debra Collins, Assistant City Manager
Tom Gates, Assistant City Manager
Ron Frazier, Director, Office of Youth Services, Department of Human Services

Revision of Goal Statement
After some discussion, Councilwoman Del Pepper and Councilwoman Alicia Hughes reached consensus on the following goal statement:

Alexandria is a caring and inclusive community that values its rich diversity, history and culture, and promotes affordability.

This statement replaces the one developed during the City Council planning meeting, which stated:

Alexandria is a caring community that is affordable and diverse with a rich history and culture.

Discussion Process
Councilwoman Pepper and Councilwoman Hughes developed a process, consistent with the general framework outlined during the Council Strategic Plan Retreat. The process will consist of receiving reports from key staff on current initiatives within their respective departments relative to the goal statement and their perspectives on issues impacting the statement over the next three to five years. This would be followed by a community meeting, which would be conducted like a public hearing. After this meeting, the Councilmembers will meet with key staff to develop three key objectives with five action statements under each objective. A final public meeting will be convened using a charrette session format.

The meeting attendees also revised the Coordinated Boards and Commissions list distributed at the worksession. Essentially, the list from the original “caring” goal was combined with the list from the former “cultural, arts and recreation goal.” (The new list with additions and deletions is attached.)
**Timeline**
An aggressive timeline, which should provide sufficient time for revision and refinement of the goal strategies and objectives by the end of the year, was established. The agreed upon schedule follows. Staff will schedule meeting locations.

<table>
<thead>
<tr>
<th>Date</th>
<th>Type of Meeting</th>
<th>Location</th>
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<tbody>
<tr>
<td>Friday, October 16, 3:00 – 6:00 p.m.</td>
<td>Key Staff Presentations</td>
<td>City Hall, Room 1101</td>
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<tr>
<td>Wednesday, October 28, 7:00 – 9:00 p.m.</td>
<td>Community Meeting - public hearing format</td>
<td>City Hall, Room 1101</td>
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<tr>
<td>Thursday, November 5, 1:00 – 4:00 p.m.</td>
<td>Meeting with Key Staff to develop objectives &amp; strategies</td>
<td>City Hall, Room 1101</td>
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<td>Thursday, December 3, 7:00 – 9:00 p.m.</td>
<td>Community Meeting - charrette format</td>
<td>TBD</td>
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