City of Alexandria, Virginia

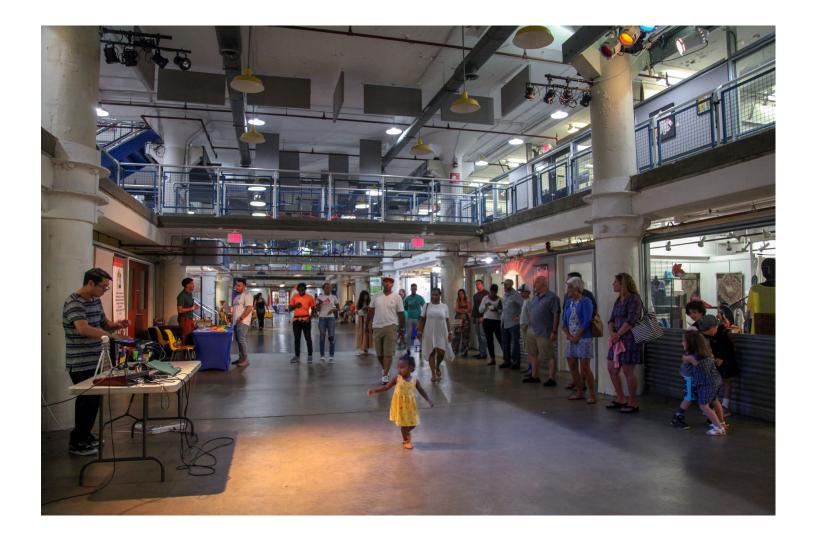
## **Torpedo Factory Art Center Stakeholder Task Force** Appointment

**Julian Gonsalves** Assistant City Manager for Public-Private Partnerships **Diane Ruggiero** Deputy Director, Recreation, Parks & Cultural Activities Dept. **Matthew Landes Division Chief, Department of Project Implementation** 



## **Current Work Plan based on Council Direction**

- 1. Establishment of a Stakeholder Task Force to develop a coherent approach to expanded vibrancy and sustainability.
- 2. Exploration of creating a separate public entity to consolidate governance of the Art Center with Alexandria's artistic real estate assets in Old Town North.
- 3. Implementation of the Action Plan for Vibrancy and Sustainability.





## **Stakeholder Task Force Appointment**

### **Roles and Responsibilities**

- Develop a coherent and comprehensive approach expanded Vibrancy and Sustainability.
- Develop ideas to broaden the scope of artistic expression and improve the diversity of artists in the Art Center.
- Guide a community engagement process to solicit input and feedback on the work of the Task Force.
- Respect process integrity and ensure that all stakeholder voices are heard and considered.
- Use the community engagement process as an opportunity to promote participation from Art Center neighbors, non-Art Center artists, and residents in how the Art Center could benefit the community even further.



## Stakeholder Task Force Appointment

### Composition

• Comprised of individuals from various Art Center stakeholder groups and interested organizations that represents the diversity of the City.

- City Commissions (4)
  - Arts Commission
  - Waterfront Commission
  - Historic Alexandria Resources Commission (HARC)
  - Archaeology Commission
- Art Center (internal) (6)
  - Current Art Center Leasing Artists (2 representatives)
  - Torpedo Factory Artist Association
  - The Art League
  - Torpedo Factory Galleries (1 representative)
  - Torpedo Factory Post Grad Participant (1 representative)

- Community (7)
  - Old Town Civic Association
  - Old Town Business Association
  - Old Town North Alliance
  - Alexandria Arts Alliance
  - Visit Alexandria Board
  - At Large (2)
- Regional Arts Professionals (3)

- Individuals will be nominated by respective organizations where applicable or will apply through an open application process.
- Staff, consultants, and a third-party facilitator, will work with the Task Force throughout the process to develop their recommendation for the City Manager.

## **Stakeholder Task Force Appointment**

## Timeline

- Organizations to nominate their representatives selected representative to fill out interest form by June 9 in order to track group composition.
- Consultants and facilitator to be on-board next month.
- Task Force will meet approximately once a month starting Summer 2022 with recommendations due by mid-2023.



City of Alexandria, Virginia

# Thank You

## **Questions?**

