



Minutes

EPC WORKING MEETING – AWARDS CRITERIA

**March 07, 2024
Virtual via Zoom
7:00 – 8:00 p.m.**

Attendance

EPC Awards Subcommittee Members (4)	Status	Staff
Kishla Askins	PR	Melissa Atwood, T&ES
Philip Mobilia	PR	Ryan Freed, Office of Climate Action
Marta Schantz, Vice-Chair	PR	
Kathie Hoekstra, Chair		

P: Present; **PR:** Present Remotely; **A:** Absent - Unexcused; **E:** Absent – Excused; **N:** Not a Member

Working Meeting Subcommittee Purpose:

Develop an Eco-City Homes Award pilot program where the EPC identifies the award criteria to propose to the Office of Climate Action. Once developed, Office of Climate Action will evaluate to determine if it aligns with their initiatives and goals, and if so, it would be implemented by the Office of Climate Action.

Discuss Points and Decisions:

EPC Meeting started at 7:02pm. No members of the public were present.

Discussed the best approach for creating an EPC award program (once a year) similar to the Alexandria Beautification Commission (ABC) or recognition program (throughout the year) similar to the Green Business Recognition program recently started by the Office of Climate Action.

Discussion points included:

- ABC would be interested in doing a joint award with the EPC.
- What type of program “moves the needle” the most. ABC awards are for very visible things. For the EPC, it may not be as noticeable. For example, you can see solar panels, but it is harder to recognize a heat pump, which is not seen external to the homes.

- Alexandria likes to use yard signs to let others know what they feel about things, so that could work in favor of an awards program.
- Find/use lessons learned from other similar bigger city programs to use in developing the most effective program for Alexandria.
- Consider the level of sustainable activities/changes that would be recognized, and how to recognize them.
- Discuss what problem/goal that is at risk and how this award/recognition program could help address it. Discussed the Table “Scale of Action to Reduce GHG Emissions in Alexandria” found in the ECCAP and how a reward/recognition program could help motivate people to make sustainable changes.
- How to get people to “see the invisible.” If you look at a house with a heat pump, it looks the same as others.
- For the next meeting, Marta will put together a subset list of items on the ECCAP table that apply to rentals.

Team decided to reschedule March 12, 2024 meeting to a time the entire team is available to attend.

Adjourn

Motion to Adjourn: Ms. Marta Schantz; **Second:** Ms. Kishla Askins. **Vote:** Unanimous approval.

The meeting was adjourned at 8:09p.m. Next working meeting is Monday, March 18, 2024.

FY2024 Attendance

Member	Sept 18, 2023	Oct 16, 2023	Nov 11, 2023	Dec 11, 2023	Jan 22, 2024 <small>(virtual only)</small>	Feb 26, 2024 <small>(virtual only)</small>	Mar 18, 2024	Apr 15, 2024	Apr 27, 2024 <small>(Retreat)</small>	May 20, 2024	Jun 17, 2024	TOTALS
Kishla Askins						P						100.0%
Dan Beattie	P	P	P	P	P	P						100.0%
Eldon Boes	P	P	P	P	P	P						100.0%
Alexander Clark	P	P	P	P	E	P						100.0%
Benjamin Cuddy	P	P	P	E	P	P						100.0%
Jennifer Debias	P	E	P	P	P	P						100.0%
Cynthia Elliott	P											100.0%
Oleksandr Faryga	A	E										50.0%
Kathie Hoekstra	E	P	P	P	P	P						100%
Anna Marino	P	P	P	A	P	P						80%
Philip Mobilia		P	P	P	P	P						100.0%
Michael Olex	P	E	P	P	P							100%
Theresa Romanosky	P	P	E	P	P	P						100%
Marta Schantz	P	P	P	E	P	P						100%
Julia Slayden					P	P						100%
James Vandeputte	P	P	P	P	P	P						100%